

Magazine Advertising Rate Card Indesign Template

Includes access code for digital features.

A guide to the desktop publishing and page layout program discusses working with text, placing graphics, applying and managing color, working with tables, creating an interactive document, and working with other Adobe programs.

Adobe's Creative Suite offers a powerful unified design environment that includes Photoshop CS2, Illustrator CS 2, InDesign CS2, GoLive CS2 and Acrobat 7.0. Problem is, you've still got to learn the thing, and learn it well: Your job, after all, depends on it. No one understands that better than the authors of this book, who draw on their own real-world professional knowledge to deliver all the industrial-strength production techniques and timesaving tips you need to start creating print and web projects with the Creative Suite 2 in record time. You'll find everything you need here to successfully master its advanced tools; working with the Adobe Bridge file browser, Stock Photos and more.

TwoMorrows' new magazine RetroFan spotlights the CRAZY, COOL CULTURE WE GREW UP WITH in the 1960s, '70s, and '80s! Issue #1 cover-features an all-new interview with TV's Incredible Hulk, LOU FERRIGNO, and introduces a quartet of columns by our regular celebrity columnists: MARTIN PASKO's Pesky Perspective (this issue: The Phantom in Hollywood), ANDY MANGELS' Retro Saturday Mornings (Filmmaker's Star Trek cartoon), ERNEST FARINO's Retros Fantasmagoria (How I Met the Wolf Man—Lon Chaney, Jr.), and The Oddball World of SCOTT SHAW (the goofy comic book Zody the Mod Rob). Also: Meg's rare Elastic Hulk toy; RetroTravel to Mount Airy, NC, the real-life Mayberry; an interview with BETTY LYNN, "Thelma Lou" of The Andy Griffith Show; the scarcity of Andy Griffith Show collectibles; a trip inside TOM STEWART's eclectic House of Collectibles; RetroFan's Too Much TV Quiz; and a RetroFad shout-out to Mr. Microphone. Edited by Back Issue magazine's MICHAEL EURY.

Adobe Certified Associate Exam Preparation

Adobe InDesign CS6 Classroom in a Book

RetroFan #1

Real World Adobe Creative Suite 2

Using Adobe InDesign CS5, Enhanced Edition

Automating Photoshop, Illustrator, and InDesign in Adobe Creative Suite 3, The

THE FOURTH WORLD AFTER KIBBY? Return(s) of the New Gods, Why Can't Mister Miracle Escape Cancellation?, the Forever People, MIKE MIGNOLA's unrealized New Gods animated movie, Fourth World in Hollywood, and an all-star lineup, including the work of JOHN BYRNE, PARIS CULLINS, J. M. DeMATTEIS, MARK EVANIER, MICHAEL GOLDEN, RICK HOBERG, WALTER SIMONSON, and more. STEVE RUDE cover!

Say "I Do" to Success From wedding bells to wedding bills, gain an inside look at the billion dollar wedding industry and learn how to earn your next pay check coordinating the "big" day of today's brides and grooms. Discover the newest wedding trends, such as destination weddings, tapas-style catering, disposable video cameras, wedding logos and more. Plus, learn everything else you need to know to start and run a successful wedding consultant business, including: How to market your services and find customers Using social media to attract and communicate with clients Tips from the pros for handling the unexpected What licenses and permits you need How to avoid common mistakes How to negotiate with vendors and suppliers to get the best prices The most important contacts to make And more! You don't need an office or a lot of startup money. With your creativity and help from our experts, you'll be well on your way to success!

***** THIS USING Adobe InDesign CS5 book is enhanced with 4 hours of FREE, step-by-step VIDEO TUTORIALS and AUDIO SIDEBARS!*** Adobe InDesign CS5 has taken over as the preferred application for laying out pages, large documents, and interactive PDFs. Many professional graphic designers have incorporated Adobe InDesign into their publishing workflow. This book offers an easy to follow, task oriented learning solution for those who are new to InDesign, and have never used a page layout application before. USING Adobe InDesign CS5 is a media-rich learning experience designed to help new users master Adobe InDesign CS5 quickly, and get the most out of it, fast! EVERY chapter has multiple video and audio files integrated into the learning material which creates interactive content that works together to teach everything mainstream Adobe InDesign CS5 users need to know. You'll Learn How to- Break down the complex tasks into easy-to-follow, step-by-step sequences Examples of Topics Covered in VIDEO TUTORIALS, which Walk You Through Tasks You've Just Got to See! - Change Screen Modes - Generate Live Captions - Applying Effects Examples of Topics Covered in AUDIO SIDEBARS, which Deliver Insights Straight From the Experts! - Apply Master Pages to Multiple Document Pages - Utilize built in Adobe PDF Presets - Create Style Shortcuts Please note that due to the incredibly rich media included in your Enhanced eBook, you may experience longer download times. Please be patient while your product is delivered. This Enhanced eBook has been developed to match the Apple Enhanced eBook specifications for the iPad and may not render well on older iPhones or iPods or perform on other devices or reader applications.**

Magazine Production is a guide to the practical processes of taking a magazine from initial idea to final print, and is aimed at those who wish to produce a title as part of their studies or for distribution on a small scale. It gives readers an overview of the essential elements to take into consideration when creating a magazine, including legal issues, the relation between editorial and design, and preparation for print. Magazine Production explains the business of magazines in the UK, Europe and North America, and the roles of marketing, publishing and advertising in establishing a successful title. With information on professional bodies such as the Periodical Publishers Association, this book will provide readers with a clear understanding of what is needed to succeed in a career in magazines.

Alter Ego #157

Adobe InDesign CS5 Classroom in a Book

InDesign CS4 for Macintosh and Windows

Exploring Adobe InDesign CS6

Magazine Production

Real World Adobe InDesign CC

Back Issue #113 celebrates the original Tim Burton Batman movie's 30th Anniversary, featuring a guest column and interview with Batfilms producer MICHAEL USLAN, an interview with screenwriter SAM HAMM, and a chat with the man who might have been Two-Face: BILLY DEE WILLIAMS. Plus: 1989: DC Comics' Year of the Bat, DENNY O'NEIL and JERRY ORDWAY's Batman movie adaptation, MINDY NEWELL's Catwoman, GRANT MORRISON and DAVE McKEAN's Arkham Asylum, MAX ALLAN COLLINS' Batman newspaper strip, and JOEY CAVALIERI and JOE STATON's Huntress. Featuring a classic Michael Keaton Batman cover by JOSE LUIS GARCIA-LOPEZ, with cover design by MICHAEL KRONENBERG, edited by MICHAEL EURY.

Back Issue #114 is busting loose with Black Superheroes of the 1970s, featuring the Bronze Age history of Luke Cage, Hero for Hire! Plus: a retrospective of artist BILLY GRAHAM, Black Panther censorship in the UK, Black Goliath, a TONY ISABELLA interview, Black Lightning After Isabella, the Teen Titans' Mal Duncan, DON MCGREGOR and PAUL GULACY's Sabre, and... Black Bombier (who?) . Featuring CHRIS CLAREMONT, J. M. DeMATTEIS, STEVE ENGLEHART, ROY THOMAS, TREVOR VON EEDEN, and more, under a classic Luke Cage cover by the Irreverent Billy Graham. Edited by MICHAEL EURY.

Ideal for any course that includes graphic arts software and computer design software as part of the curriculum. Courses can be found in Office Information Systems, Computer Science, and Fine Arts Departments, as well as Continuing Education, Journalism, and Printing and Lithography. Texts are built with the same pedagogical structure, designed to be used separately or in sets. Already popular in corporate training environments.

Creative professionals seeking the fastest, easiest, most comprehensive way to learn InDesign CS5 choose Adobe InDesign CS5 Classroom in a Book from the Adobe Creative Team at Adobe Press. The 14 project-based lessons show readers step-by-step the key techniques for working with InDesign CS5. Readers learn what they need to know to create engaging page layouts using InDesign CS5. This completely revised CS5 edition covers the new tools for interactive documents, simplified object selection, multiple page sizes, track text changes, new layers panel, production enhancements and print to digital capability. The companion CD includes all the lesson files that readers need to work along with the book. This thorough, self-paced guide to Adobe InDesign CS5 is ideal for beginning users who want to master the key features of this program. Readers who already have some experience with InDesign can improve their skills and learn InDesign's newest features. Note from the publisher: FREE Adobe InDesign CS5.5 updates are available for this title. Simply register your product at www.peachpit.com/register and you will receive the updates when they become available.

Your Step-By-Step Guide to Success

The Best of Layers Magazine Tips of the Day: Indesign

For Windows and Macintosh

InDesign CS2 for Macintosh and Windows

How To Launch A Magazine In This Digital Age

Back Issue #113

With many software guides serving as high-tech recipe books, teaching cookie-cutter habits with little relevance to complex, real-world projects, EXPLORING ADOBE INDESIGN CS6 takes a different approach. Emphasizing on fundamental design principles, critical thinking skills, and practical applications to prepare you for professional success, this unique text features step-by-step tutorials, vibrant illustrations, and realistic exercises to engage your interest while helping you develop essential software skills. Each chapter builds on what you have learned, guiding you from exploring basic operations to creating complex documents with confidence and efficiency. In addition to mastering InDesign CS6—including standard functionality and features new to this release—the text prepares you to analyze new design projects, identify potential challenges, develop effective strategies, and apply industry-standard principles and practices to execute your plans successfully. The Data Files used to enhance the projects found in the book are now available online. For access information please refer to the directions available in the preface of the book. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Practice of Advertising addresses key issues in the industry, presenting a comprehensive overview of its components. Clarity in both style and content has been ensured so that the information is easily accessible and terminology is suitable for the reader. Based on the successful and highly regarded text previously edited by Norman Hart, this fifth edition contains up-to-date examples to illustrate key points and support underlying principles. Topics addressed range from introducing the roles of advertiser and the advertising agency, through to more specialised areas of advertising such as recruitment and directory advertising. The specialist knowledge gained from the contributors provides a valuable insight for practitioners and students wishing to gain a solid grounding in the subject. By looking at the current situation as well as considering developments likely to occur in the future, the text demonstrates how best to implement existing methods as well as considering how improvements can be made.

Adobe Creative Suite 3 has fantastic tools for minimizing the drudgery of graphics production work. The key is to make your computer and Photoshop, Illustrator, and InDesign do rote tasks for you. And although the concept of automation may sound intimidating, it doesn't have to be. Learn what automation is, why it's as natural as breathing, and how it can take over routine work, freeing you up to be creative. Combine customer data with graphics for personalized communications. Customize hundreds or even thousands of illustrations or layouts in one pass. Record tasks with macro-like Actions in Photoshop and Illustrator, then reuse them with multiple files. Learn how scripting languages like AppleScript and JavaScript can automate complex workflows, even ones with varying conditions.

Used by graphic designers worldwide, Adobe InDesign CC is a layout powerhouse. But that power is easy to harness, as you'll soon learn. These real-world projects teach you to think like a designer and master the details that set your work apart. Hone your InDesign skills as you: Produce an advertising poster Design a magazine for print and tablet delivery Build interactive forms Add controls for video, animations, and more to a digital media publication This study guide uses more than 11 hours of video integrated with text to help you gain real-world skills that will get you started in your career designing publications for print and screen using InDesign CC. It lays the foundation for taking the Adobe Certified Associate (ACA) certification exam and helps prepare you for an entry-level position in a competitive job market. Purchasing this book gives you access to valuable online extras. Follow the instructions in the book's "Getting Started" section to unlock access to Web Edition containing instructional video embedded in the complete text of the book with interactive review questions along with product updates Downloadable lesson files you need to work through the projects in the book

InDesign CS5 for Macintosh and Windows

ePublishing with InDesign CS6

Adobe InDesign CC Classroom in a Book (2014 release)

Adobe InDesign Classroom in a Book (2020 release)

Practice of Advertising

Annotation The definitive InDesign resource allows you to produce great content for print or digital publishing.***InDesign Creative Cloud** is an impressive update. This guide provides our most complete coverage of the new features for intermediate and advanced users, whether they're publishing to an iPad, mobile phone, or traditional print publication.*The book that the Adobe InDesign product team uses for their reference.*Authors Kvern/Blatner/Bringhurst are 'the InDesign experts.' All are visible and extremely active in the InDesign community. Sharpen your InDesign skills with this definitive resource created specifically for design professionals who need to layout out, proof, export, and publish pages with Adobe InDesign Creative Cloud.Complete coverage of InDesign CC's new features and enhancements includes: improved epub exporting, new font menus, ability to generate and edit high quality QR code graphics, new document dialog box with preview option, and much more. Real World Adobe InDesign is brimming with insightful advice, illustrations, and shortcuts that will have you quickly and professionally producing your work in no time. This is the book that experts open to find real answers to their questions about InDesign. It's written in a friendly, visual style that offers accurate information and creative inspiration for intermediate to expert users.

InDesign CS6: Visual QuickStart Guide highlights the important new features, as well as covering the ones readers have relied on in previous versions of InDesign. Complete coverage of InDesign CS6's new features includes: tools for easily outputting to various devices such as phones and notebooks, including Alternate Layouts, Liquid Layouts, and new content management tools; linked content tools, too more easily allow repurposing of content; PDF forms creation feature, including extensive library resources; enhanced selection and drawing tools. Users will learn how to create and automate documents, import and style text and objects, manage long documents, export files for a wide variety of purposes, and much more.

Creative professionals seeking the fastest, easiest, most comprehensive way to learn Adobe InDesign choose Adobe InDesign Classroom in a Book (2020 release) from Adobe Press. The project-based step-by-step lessons show users the key techniques for working in InDesign. Designers will build a strong foundation of typographic, color, page layout, and document-construction skills that will enable them to produce a broad range of print and digital publications—from a simple postcard to an interactive Adobe PDF with form fields. The real-world tasks in this comprehensive book are presented in easy-to-follow lessons and are designed to train beginning Adobe InDesign users in the program—from fundamental features to powerful layout and output skills. The online companion files include all the necessary assets for readers to complete the projects featured in each lesson. All buyers of the book get full access to the Web Edition: A Web-based version of the complete ebook enhanced with video and multiple-choice quizzes.

Over the last few years, Adobe InDesign has made significant inroads against QuarkXPress, with adoptions by major media companies such as Meredith Corporation and Hearst Magazines; it is now the only desktop publishing program taught at many arts schools Shows graphic designers how to get up to speed quickly on the latest InDesign release, make the most of program tools, create great page designs, add sparkle, and output to a variety of media The authors, both Quark experts who've converted to InDesign, offer special tips and insights to Quark users who are making (or thinking of making) the switch to InDesign

Introduction to Electronic Mechanicals

Back Issue #104

InDesign CS2 For Dummies

Adobe InDesign CS4 Classroom in a Book

Classroom in a Book

InDesign Production Cookbook

Learn the newest version of Adobe's premiere page design software—InDesign CC— with this complete package Written by a team of expert instructors, this complete book-and-DVD package teaches even the most inexperienced beginner how to design eye-popping layouts for brochures, magazines, e-books, and flyers. Step-by-step instructions in the full-color book are enhanced by video tutorials on the companion DVD. Thirteen self-paced lessons let you learn Adobe InDesign CC (Creative Cloud) at your own speed; it's like having your own personal tutorteaching you the hottest new version of this leading page layout software. • Includes 13 self-paced lessons that take you from InDesign basics through intermediate-level skills, allowing you to learn at your own speed • Explores the new features and capabilities of InDesign CC, the leading Adobe page design software • Features members of the AGI Creative Team who walk you through the latest version of Adobe InDesign • Contains step-by-step instructions in the full-color book and video tutorials on the DVD, which work together to provide a clear understanding of the topic **InDesign CC Digital Classroom is the ideal book-and-DVD training package to get you up to speed on InDesign so you can create designs that dazzle. Note: DVD and other supplementary materials are not included as part of the e-book file, but are available for download after purchase.**

Visual QuickStart Guide—the quick and easy way to learn! Users of Adobe InDesign will be impressed with the power, ease of use, and integration found in the new InDesign CS3. Adobe's page-design component of Creative Suite 3. Users will also find more robust file-placing capabilities, new Find features, and great new text and transparency effects, among other exciting features. Adobe InDesign CS3 for Macintosh and Windows: Visual QuickStart Guide e will highlight the important new features, as well as covering the ones readers have relied on in previous versions of InDesign. Using the task-based, visual approach that readers count on in the Visual QuickStart Guide, this volume introduces readers to all aspects of InDesign CS3. Users will learn how to create and automate documents, import and style text and objects, manage long documents, export files for a wide variety of purposes, and Easy visual approach uses pictures to guide you through InDesign and show you what to do. Concise steps and explanations let you get up and running in no time. Page for page, the best content and value around. much more.

Adobe Creative Suite 2 Workflow can help you quickly learn how to take advantage of all that CS2 has to offer. By following its concise explanations and step-by-step exercises, you'll soon learn core skills and techniques that will enable you to create an integrated workflow that will not only save you lots of time, but will also give you more flexibility to move between applications to make necessary tweaks, try out new ideas, and create portable files for review.

RetroFan #4 spotlights ANDY MANGELS' exploration of the Saturday morning live-action Shazam! TV show, featuring interviews with JOHN (Captain Marvel) DAVEY and MICHAEL (Billy Batson) Gray. MARTIN PASKO's Pesky Perspective sets its sting on the Green Hornet in Hollywood! ERNEST FARINO remembers the magical monster maker RAY HARRYHAUSEN! The Oddball World of SCOTT SHAW time-travels to the long-gone, way-out Santa Monica Pacific Ocean Amusement Park! Plus: the Star Trek Set Tour, interviews with actor SAM J. JONES and Jan and Dean's DEAN TORRENCE, the British sci-fi TV classic Thunderbirds, Super Collector's virtual museum of Harvey (Casper, Richie Rich) merchandise, the wild and crazy King Tut fad, and more fun, fab features! Edited by Back Issue magazine's MICHAEL EURY.

Adobe InDesign 1.5

Adobe InDesign CC

Back Issue #114

Adobe InDesign CS3

InDesign CC Digital Classroom

InDesign CC

Unlike other books that titillate readers with flashy but rarely used software capabilities, this work is a practical how-to reference manual that teaches the ins and outs of this powerful page layout and design software. The book is ideal for novice graphic designers as well as experienced designers who lack knowledge of Web publishing or the printing industry.

From 1945 to 1948, just a few years into her 75-year career, the phenomenally popular WONDER WOMAN had a female scriptwriter: JOYE MURCHISON, assistant to WW co-creator DR. WILLIAM MARSTON! In ALTER EGO #157, you'll revel in her interview conducted by RICHARD ARNDT—featuring rare artwork by H.G. PETER and several previously-unknown art assistants! Plus: BARBARA FRIEDLANDER, 1960s writer and editor, spills the secrets of DC's love comics—with art and/or anecdotes of JACK MILLER, JOHN ROMITA, GENE COLAN, JAY SCOTT PIKE, TONY ABRUZZO, ROBERT KANIGHER, ROSS ANDRU, MIKE ESPOSITO, JOE ORLANDO, CARMINE INFANTINO, MORT WEISINGER, JULIUS SCHWARTZ, and many more! Extra: FCA—JOHN BROOME—MICHAEL T. GILBERT—BILL SCHELLY, and more! Edited by ROY THOMAS.

The fastest, easiest, most comprehensive way to learn Adobe InDesign CS4 Adobe InDesign CS4 Classroom in a Book contains 14 lessons. The book covers the basics of learning page layout with Adobe InDesign and provides countless tips and techniques to help you become more productive with the program. Explore typography and color, and learn more about creating tables and using styles. You can follow the book from start to finish or choose only those lessons that interest you. Create layouts for magazines, newsletters, and brochures. Learn how to make Adobe PDF files and rich interactive documents. Prepare files for high-resolution printing and the Web. "Adobe InDesign Classroom in a Book is the best way to learn hands-on with real-world examples. You'll gain exposure to good print design as well as efficient workflow techniques." —Michael Witherell, Adobe Certified Expert, Publishing, Training, and Consulting Classroom in a Book®, the best-selling series of hands-on software training workbooks, helps you learn the features of Adobe software quickly and easily. Classroom in a Book offers what no other book or training program does—an official training incorporated, developed with the support of Adobe product experts. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

Presents step-by-step instructions and advice on using Adobe InDesign CS2, covering such topics as formatting tables, building multi-page documents, creating indexes and table of contents, and working with photographs.

Using Adobe InDesign CS5

InDesign CS6

INDESIGN CS5 CLASSROOM BOO .pl

Start Your Own Wedding Consultant Business

Spark Your Career in Magazines

Adobe InDesign CS6 Interactive: Digital Publishing for the Internet and the iPad

Jeff Witchel is a self-taught computer artist with over 24 years of experience. His initial introduction to the computer was with PageMaker, but he switched to Quark 4.0 when it was first introduced in 1987. Having arrived on the desktop publishing scene so early, Jeff became a go to guy for answers when others started getting into computer graphics. As an Adobe Certified Expert, hes provided online support for Adobe and is now an Adobe Certified Training Provider for both Adobe Illustrator CS5 and Adobe InDesign CS5. Jeff is one of just a handful of Adobe Certified Instructors for InDesign CS5 in the New York metropolitan area. He also is a Quark Certified Expert as well as a master of Adobe Photoshop and related applications. He counts among his training clients advertising agencies, design studios, marketing departments, magazines, newspapers, illustrators, and photographers. Jeff has written literally thousands of tips for Layers Magazine Tip of the Day over the past 4 years. He also produces online video tutorials for the Layers Magazine website (<http://layersmagazine.com/category/tutorials>) and writes articles for InDesign Magazine (<http://www.indesignmag.com/default.asp>).

A team of internationally respected scholars identify and explore how philosophical reflections on travelling and landscapes have shaped East Asian aesthetics and religion. The fastest, easiest, most comprehensive way to learn Adobe InDesign CC (2014 release) Classroom in a Book®, the best-selling series of hands-on software training workbooks, offers what no other book or training program does—an official training series from Adobe Systems Incorporated, developed with the support of Adobe product experts. Adobe InDesign CC Classroom in a Book contains 16 lessons that cover the basics, providing countless tips and techniques to help you become more productive with the program. You can follow the book from start to finish or choose only those lessons that interest you. In addition to learning the key elements of the InDesign interface, this completely revised CC (2014 release) edition covers new features, including rows and columns in tables, dual PDF and IDML file packaging, fixed and reflow EPUBs, and major improvements in the way text and graphics are handled during EPUB export. Purchasing this book gives you access to the downloadable lesson files you need to work through the projects in the book, and to electronic book updates covering new features that Adobe releases for Creative Cloud customers. For access, goto www.peachpit.com/redeem and redeem the unique code provided inside this book. "The Classroom in a Book series is by far the best training material on the market. Everything you need to master the software is included: clear explanations of each lesson, step-by-step instructions, and the project files for the students." Barbara Binder, Adobe Certified Instructor Rocky Mountain Training This is the eBook version of the printed book. USING Adobe® InDesign CS5 More than just a book! Get comfortab with the latest version of Adobe. Don't just read about it: see it, hear it, with step-by-step video tutorials and valuable audio sidebars. Way more than just a book, this is all the help you'll ever need... where you want, when you want! Learn Fast, Learn Easy! Using web, video, and audio --Show Me video walks through tasks you've just got to see—including bonus advanced techniques --Tell Me More audio delivers practical insights straight from the expert --Let Me Try it tasks break down the complex into easy-to-follow, step-by-step sequences COVERS: Adobe® InDesign CS5 CATEGORY: Graphics USER LEVEL: Beginner Que quepublishing.com ISBN 0-7897-4377-9 ISBN-13: 978-0-7897-4377-0

Learn Adobe InDesign CC for Print and Digital Media Publication

Designer's Apprentice

Publishing with InDesign

Adobe Creative Suite 2 Workflow

SRDS Consumer Magazine Advertising Source

Design and produce digital publications for tablets, ereaders, smartphones, and more

Creative professionals seeking the fastest, easiest, most comprehensive way to learn InDesign CS6 choose Adobe InDesign CS6 Classroom in a Book from the Adobe Creative Team. The 16 project-based lessons show readers step-by-step the key techniques for working with InDesign CS6. Readers learn what they need to know to create engaging page layouts using InDesign CS6. This completely revised CS6 edition covers the new tools for adding PDF form fields, linking content, and creating alternative layouts for digital publishing. The companion CD includes all the lesson files that readers need to work along with the book. This thorough, self-paced guide to Adobe InDesign CS6 is ideal for beginning users who want to master the key features of this program. Readers who already have some experience with InDesign can improve their skills and learn InDesign's newest features. "The Classroom in a Book series is by far the best training material on the market. Everything you need to master the software is included: clear explanations of each lesson, step-by-step instructions, and the project files for the students." —Barbara Binder, Adobe Certified Instructor, Rocky Mountain Training Classroom in a Book®, the best-selling series of hands-on software training workbooks, helps you learn the features of Adobe software quickly and easily. Classroom in a Book offers what no other book or training program does—an official training series from Adobe Systems Incorporated, developed with the support of Adobe product experts. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

With the Adobe Creative Suite 4 release, Adobe has transformed InDesign into a layout program not only just for print, but also for the web and for tablet devices like the iPad. ADOBE INDESIGN CS6 INTERACTIVE: DIGITAL PUBLISHING FOR THE INTERNET AND THE IPAD is a brand new text that goes the full distance to teach readers how to use InDesign's newest interactive features. Filled with in-depth lessons that teach readers how to create real web sites with video, sound, hyperlinks, animation and complex interactivity, this text gives a hands-on lessons approach to demonstrate the process of registering a URL, purchasing hosting, and uploading files to create a web site. In addition to the web, this revolutionary book teaches readers how to create layouts for the iPad, upload to the iPad, and create unique downloadable apps. Using ADOBE INDESIGN CS6 INTERACTIVE, any designer who is proficient with InDesign can create publications for the entire interactive world to see! The Data Files used to complete the projects found in the book are now available online. For access information please refer to the directions available in the preface of the book. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Adobe InDesign CS3 for Macintosh and Windows: Visual QuickStart Guide highlights the important new features, as well as covering the ones readers have relied on in previous versions of InDesign. Complete coverage of InDesign CS3's new features includes: tools for interactive documents, including the new animation panel; simplified object selection; multiple page sizes; track text changes; new layers panel, live captions; production enhancements, and print to digital capability. Using the task-based, visual approach that readers count on in the Visual QuickStart Guides, this volume introduces readers to all aspects of InDesign CS3. Users will learn how to create and automate documents, import and style text and objects, manage long documents, export files for a wide variety of purposes, and much more. Note from the publisher: FREE Adobe InDesign CS5.5 updates are available for this title. Simply register your product at www.peachpit.com/register and you will receive the updates when they become available.

Adobe InDesign CS4, Adobe's page-design component of Creative Suite 4, offers exciting new enhancements to its already powerful tools. Among the exciting features users will find are new Live Pre-flighting capabilities and seamless integration with Adobe Flash, including direct translation of InDesign pages into SWF files. Adobe InDesign CS4 for Macintosh and Windows: Visual QuickStart Guide will highlight the important new features, as well as covering the ones readers have relied on in previous versions of InDesign. Using the task-based, visual approach that readers count on in the Visual QuickStart Guides, this volume introduces readers to all aspects of InDesign CS4. Users will learn how to create and automate documents, import and style text and objects, manage long documents, export files for a wide variety of purposes, and much more.

RetroFan #4

The Professional Portfolio

Adobe InDesign CS4 CIAB .pl