

Ich Endlich Einzigartig Authentisch Persönlich Ec

Dieses Buch ist eine Mischung aus Fach- und Arbeitsbuch, welches Sie mit ausgewählten Mentaltechniken und Fragen dabei unterstützen soll, Ihren persönlichen Selbstwert zu erkennen und dadurch Ihr Selbstbewusstsein zu steigern. Es soll Ihnen als Stütze dienen, um Ihr persönliches Wachstum eigenverantwortlich voranzutreiben. Lernen Sie sich und Ihre Potentiale kennen und finden Sie Ihren persönlichen Weg in ein selbstbestimmtes Leben, mit dieser etwas anderen Hilfe zur Selbsthilfe! Dieses Buch habe ich vor Allem für die hochsensiblen Persönlichkeiten in unserer Gesellschaft geschrieben, da Sie mir besonders am Herzen liegen. Jedoch kann jeder von meinem Wissen profitieren, der sich mit den Themen der Persönlichkeitsentwicklung beschäftigt.
From Ferdinand von Schirach, one of Germany’s most prominent defense attorneys, comes a jolting debut collection of short stories that daringly brings to light the motivations stirring within the criminal mind. By turns witty and sorrowful, unflinchingly brutal and heartbreaking, the deeply affecting, quietly unnerving cases presented in Crime urge a closer examination of guilt and innocence. In “Fähner,” a small-town physician and avid gardener betrays little emotion when he takes an ax to his wife’s head, an act that shocks the locals but provides a long-awaited reprieve for the good doctor. Abbas, a Palestinian refugee who is cornered into a life of crime, finds true love and seemingly a saving grace with a beautiful student named Stefanie in “Summertime.” But when she is viciously murdered in a hotel room after having been paid to sleep with one of the country’s wealthiest men, is Abbas to blame or is it the man who seems to have it all? And in the startling story “Love,” a young man’s infatuation with his girlfriend takes a grisly turn as he comes to grips with his unconventional—and uncontrollable—impulses to truly know a woman. “Guilt,” writes von Schirach, “always presents a bit of a problem.” In this beautifully nuanced and telling collection, guilt is indeed never as clear-cut as the crime, and justice is more nebulous still.
This is what this book brings you: You support climate protection, quickly receive compact information and checklists from experts (overview and press comments in the book preview) as well as advice that has been tried and tested in practice, which also leads to success step by step thanks to AddOn. Because good advertising is undeniably important: If you want to sell yourself or your product, be it ever so ingenious, as an employee, entrepreneur or self-employed person, you first have to make customers aware of it. This usually costs money, but there are also numerous advertising measures that cost nothing. These include, for example, the possibility of using digital social media channels to increase one’s own visibility. Communication, strength of opinion and positioning are the magic words here. Nothing helps as much as brilliant rhetoric that arouses emotions and inspires others. In general, the power of emotions is a weapon that should not be underestimated when it comes to convincing potential customers of one’s own product or brand. This book shows how it works. We give you the best possible help on the topics of career, finance, management, personnel work and life assistance. For this purpose, we gather in each book the best experts in their field as authors - detailed biographies in the book - , who give a comprehensive overview of the topic and additionally offer you success planner workbooks in printed form. Our guidebooks are aimed primarily at beginners. Readers who are looking for more in-depth information can get it for free as an add-on with individual content in German and English as desired. This concept is made possible by a particularly efficient, innovative digital process and Deep Learning, AI systems that use neural networks in translation. Moreover, we give at least 5 percent of our proceeds from book sales to social and sustainable projects. For example, we endow scholarships or support innovative ideas as well as climate protection initiatives and in some cases also receive government funding for this. With our translations from German into English we improve the quality of neural machine learning and thus contribute to international understanding. You can find out more on the website of our Berufebilder Yourweb Institute. Publisher Simone Janson is also a bestselling author as well as one of the 10 most important German bloggers according to the Blogger-Relevance-Index, furthermore she was a columnist and author of renowned media such as WELT, Wirtschaftswoche or ZEIT - more about her in Wikipedia.

Sixteen-year-old Therese lives in a small town on a small island. Her Aunt Kath calls her Tiger. Her friends call her Resey. The boy she loves calls her Champ. She's a lot of different things for a lot of different people. Therese has always had her feet on the ground. She's running through high school, but someone in her life is about to fall ...And when he does, her perfect world falls with him. For the first time in her life, Therese can't stand being on the ground.

Coaching der neuen Zeit

Learn fast online communication digital rhetoric & manipulation techniques, public relations strategies to reach sales goals, make more money

Invincible Living

Personal Branding & Success Marketing

Marken für die Ewigkeit

Free Marketing! Advertise for Nothing

Keep Control in Uncertain Times

Künstliche Intelligenz, digitale Transformation, Co-working Spaces - die Arbeitswelt verändert sich beängstigend schnell. Das schafft neue Herausforderungen, gerade für all jene, die nicht mit dem goldenen USB-Stick in der Hand aufgewachsen sind. Viele Beschäftigte müssen sich derzeit neu orientieren, mit flachen Hierarchien, ständig neuer Technologie und in sich selbstorganisierenden Teams klarkommen. Wie wir künftig arbeiten werden, beschäftigt daher alle, insbesondere aber Arbeitnehmer jenseits der 40. In ihrem Buch erläutert Christine Radomsky, wann erfahrene Experten und Fachkräfte gefragt sind und was diese den Digital Natives sogar voraushaben. Sie zeigt, welche Chancen sich für "alte Hasen" eröffnen und mit welchen Karrierestrategien diese auch in der neuen Arbeitswelt erfolgreich bestehen können.

Das vorliegende Buch entwickelt anhand einer Fülle von Fallstudien eine ideengeschichtliche Typologie von Privatheit und zeigt, in welchen Lebensbereichen Big Data schon Einzug gehalten hat. Die Gedanken sind frei - aber sie sind nicht mehr geheim. Heute sind unsere Daten und Gedanken auf der Rückseite der Cloud gespeichert - wohin wir selbst nicht mehr schauen können. Unsere Informationen sind dem Internet auf ewig anvertraut, werden mit und ohne unser Einverständnis gesammelt. „Privacy is dead“ wie es Mark Zuckerberg formulierte. Aber wie konnte es so weit kommen? Und wenn alle alles wissen: Was ist dann heute noch privat, und gibt es dann überhaupt noch Geheimnisse? Mit einem Nachwort zur Privatheit aus juristischer Sicht von Bertil Cottler

Feeling burned out by your business? Sick of the 'hustle and grind' culture of your industry? There's a better way! Get over your perfectionism and embrace the flow of the Chillpreneur. Denise Duffield-Thomas, money mindset coach and best-selling author, will show you how with her trademark humor and down-to-earth wisdom. In this book, she shares invaluable business advice and counterintuitive millionaire mindset lessons (no blood, sweat, or tears necessary) which will set you on the path of abundance - without all the hard work. You'll discover how to find the business model that works perfectly for your personality, learn about key concepts - such as the Golden Goose and the Keyless Life - to help you work less and earn more, and become a marketing pro without feeling like a sleazy car salesman. Plus, Denise talks you through the smaller - but no less important - details of being an entrepreneur, including how to deal with awkward money situations and find the most effective ways to price your offers. Full of reassuring and practical advice, Chillpreneur challenges the old, boring assumptions of what it takes to create success in business, so you can create financial independence with ease and grace.

The definitive biography of Cristiano Ronaldo, named Football Book of the Year at the Cross Sports Book Awards 2016 Fully updated to include the 2017-18 season and Ronaldo's transfer to Juventus Cristiano Ronaldo is one of the greatest footballers of all time, a dream he pursued from the age of just twelve when he left his humble origins on Madeira behind. It wasn't long before he had the biggest clubs in Europe knocking on his door, but it was Manchester United who won the race for his signature. Under the tutelage of Sir Alex Ferguson, Ronaldo developed into the complete footballer and athlete, winning three league titles and a Champions League along the way. He then became the biggest galáctico of them all when he transferred to Real Madrid for a record-breaking fee. Unprecedented success in the Champions League and a record-equalling five Ballons d'Or followed, before his sensational move to Juventus in the summer of 2018. Guillem Balagué, respected football journalist and expert on the Spanish game, provides the definitive account of a twenty-first-century footballing icon.

museale Grenzgänge : Dokumentation einer Fachtagung, veranstaltet vom Museumspädagogischen Dienst der Kulturbehörde Hamburg und vom Committee for Education and Cultural Action, International Council of Museums (CECA/ICOM), Arbeitsgemeinschaft der Mitglieder in der Bundesrepublik Deutschland und in West-Berlin, Hamburg, 16.-20. November 1988

Girl Running, Boy Falling

A Long Way Down

Authentisch. Persönlich. Echt. Wie du zur Marke wirst und im Gedächtnis bleibst

Use the Power of Desire & Win

Die etwas andere Hilfestellung zur Selbsthilfe

How Customers Think

Die Coronakrise macht deutlich: Unternehmen und auch Marken sind verwundbar. Während nun einige um ihre Existenz bangen, kommen andere gut durch die schwierige Zeit. Doch woran liegt das? Markenstrategie und Bestsellerautor Hermann Wala beschreibt 7 plus 1 Erkenntnisse, was unverwüstliche Marken ausmacht, und zeigt auf Basis seines bewährten Wir-Marken-Modells, wie man jede Marke krisensicher gestalten kann. Von Digitalisierung und Nachhaltigkeit bis hin zu Ethik und Selbstreflexion – sein Buch bietet, neben vielen Interviews mit Markenpraktikern, einen ebenso profunden wie leicht umsetzbaren Leitfaden für zukunftsfähige Erfolgsmarken.

This is what this book brings you: you support climate protection, quickly receive compact information and checklists from experts (overview and press comments in the book preview) as well as advice that has been tested in practice, which also leads to success step by step thanks to AddOn. Because our society and especially social media constantly convey to us how important it is to have your own life under control. Success, career, and even happiness are considered predictable, and loss of control is the ultimate narcissistic affront to any ego. And yet this is exactly what happens every day in both major and minor crises. It is then crucial to have enough resilience and flexibility to be able to deal with such a new situation quickly and correctly. This applies to difficult personal changes as well as global uncertainties. How do you evaluate such situations as objectively as possible and without fear? And how can one learn from these situations, what can be done better for the future? We give you the best possible help on the topics of career, finance, management, personnel work and life assistance. For this purpose, we gather in each book the best experts in their field as authors - detailed biographies in the book - , who give a comprehensive overview of the topic and additionally offer you success planner workbooks in printed form. Our guidebooks are aimed primarily at beginners. Readers who are looking for more in-depth information can get it for free as an add-on with individual content in German and English as desired. This concept is made possible by a particularly efficient, innovative digital process and Deep Learning, AI systems that use neural networks in translation. Moreover, we give at least 5 percent of our proceeds from book sales to social and sustainable projects. For example, we endow scholarships or support innovative ideas as well as climate protection initiatives and in some cases also receive government funding for this. With our translations from German into English we improve the quality of neural machine learning and thus contribute to international understanding. You can find out more on the website of our Berufebilder Yourweb Institute. Publisher Simone Janson is also a bestselling author as well as one of the 10 most important German bloggers according to the Blogger-Relevance-Index, furthermore she was a columnist and author of renowned media such as WELT, Wirtschaftswoche or ZEIT - more about her in Wikipedia.

An isolated beach on the island of Guernsey in the English Channel is the scene of the murder of Guy Brouard, one of Guernsey’s wealthiest inhabitants and its main benefactor. Forced as a child to flee the Nazis in Paris, Brouard was engaged in his latest project when he died: a museum in honor of those who resisted the German occupation of the island during World War II. It is from this period of time that his murderer may well have come. But there are others on Guernsey with reason to want Guy Brouard dead: his wives, his business associates, his current mistress, the underprivileged teenagers he mentored—any of whom might have harbored a secret motive for murder. As family and friends gather for the reading of the will, Deborah and Simon St. James find that seemingly everyone on the history-haunted island has something to hide. And behind all the lies and alibis, a killer is lurking. In order to bring this person to justice, the St. James must delve into Guernsey’s dark history—both past and present—and into the troubled psyche of someone who may have exacted retribution for the most unspeakable crime of all. In A Place of Hiding, bestselling novelist Elizabeth George marks new territory in the darker landscapes of human relationships. She tells a gripping, suspenseful story of betrayal and devotion, war and remembrance, love and loss...and the higher truths to which we must all ultimately answer.

DO YOU A) Know a human? B) Love a human? C) Have trouble dealing with humans? IF YOU'VE ANSWERED YES TO ANY OF THE ABOVE, THIS BOOK IS FOR YOU Whether you are planning a high level of human interaction or just a casual visit to the planet, this user-guide to the human race will help you translate their sayings, understand exotic concepts such as 'democracy' and 'sofas', and make sense of their habits and bizarre customs. A phrase book, a dictionary and a survival guide, this book unravels all the oddness, idiosyncrasies and wonder of the species, allowing everyone to make the most of their time on Earth.

The Power of Yoga, The Energy of Breath, and Other Tools for a Radiant Life

Ängste überwinden, Soziale Netzwerke & Digitale Kommunikation nutzen, Selbstliebe als Wege zum Glück

Overcome fears with emotional intelligence, use resilience mindfulness & crisis psychology, learn composure & anti-stress strategy to fight anxiety

Willkommen in der Welt der Digital Natives

Communication with meaning for bosses & employees, focus on the essentials, learn the power of rhetoric & charisma, boost self-confidence motivation & resilience

The End of Loneliness

Lebe endlich selbstbestimmt

There remains a huge gulf in understanding by many leaders of what some are calling the Social Age – huge changes going on in society, enabling anyone with a smartphone to sign up to a social network and comment on anything and everything. Despite this revolution, which has been embraced by the masses, it is the people at the top of organizations who have been slowest to understand and adapt to it. While business leaders may feel that it’s enough to hire social media managers and amend their marketing strategies, Damian Corbet shows why organizations need to do more to succeed in the Social Age – why CEOs need to ‘get social’ to survive. The Social CEO sets out to educate and inspire senior leaders to embrace the Social Age, teaching them the hows and whys of utilising social media in order to make them stronger leaders. Social CEOs can effectively encourage engagement from their employees as well as other stakeholders and customers; they’re better able to communicate their organization’s objectives and values, gauge the climate in which they operate and improve their brand image. Offering invaluable contributions from industry-recognised experts in social business, The Social CEO explores the many aspects of leading in the Social Age, such as storytelling, personal branding, managing risk and public relations. With chapters also written by practising ‘social CEOs’ working across a variety of sectors, from healthcare to sport, the book provides a wealth of insight into how social media can be used to gain a competitive advantage.

From acclaimed yoga teacher Guru Jagat comes a wildly cool, practical, and beautifully illustrated guide to applying the simple and super-effective technology of Kundalini Yoga and Meditation to everyday life, upgrading your "operating system" inside and out. With Invincible Living, Guru Jagat shares a radical way of understanding yoga—not just as something to do in practice, but as a broader principle for living. Candid, encouraging, and irreverent, Guru Jagat shows how Kundalini Yoga—which forgoes complex poses for energy-boosting, breath-driven exercises, quick meditations, and simple poses most of which you can do at your desk—can reset your life and well-being, regardless of your age or background. Designed explicitly for everyday people, not ashram-going or gym-bodied yogis, fast, effective Kundalini techniques can be done anywhere, from the car to the conference room. There’s no need to have a bendy back or toned arms. You don’t even need a mat: just a quiet space to clear your head, and as little as a minute out of your day. From beauty and self-care to work and relationships, Invincible Living tackles both the mind—from mood elevation and stress reduction to renewed mental clarity—and the body—from anti-aging, and increased metabolism to amped up energy. Packed with tips, exercises, and step-by-step instructions and fully photographed and illustrated in Guru Jagat’s fresh, handmade-meets-hipster style, Invincible Living is fresh take on ancient wisdom: a must-have guide for anyone who wants simple, effective, tools for a supercharged life as taught by a uniquely compelling teacher who

upends all preconceptions about yoga. Invincible Living includes 100 color photographs and illustrations.
Stilvoll und sympathisch rüberkommen – so geht’s. Wir sind heute in zwei Welten zuhause – in der analogen und in der digitalen. Wer sich in beiden Welten souverän bewegt, dem sind Sympathien, Erfolg und Aufmerksamkeit gewiss. Gabriela Meyer hilft ihren Lesern dabei, zeitgemäße Umgangsformen sicher einzusetzen. Neben wertvollen Tipps ist das Buch gespickt mit Anekdoten und amüsanten Beobachtungen. So ist es eine Inspirationsquelle für alle, die sympathisch und überzeugend auftreten möchten – ganz ohne erhobenen Zeigefinger. Moderne Umgangsformen für jede Lebenslage Ob auf Karriereplattformen im Internet, in den Sozialen Medien, beim Smalltalk, im Coworking-Space oder am Tisch eines Sternereστaurants – kenntnisreich und humorvoll zeigt Gabriela Meyer, wo die kleinen und großen Stolperfallen unseres modernen Lebens lauern und welche Benimmregeln für ein gutes Miteinander gelten. Für alle, die freundlich, gelassen, respektvoll und empathisch auftreten möchten. Für jeden, der Inspiration sucht, nicht stehenbleiben und sich weiterentwickeln möchte. Aus dem Inhalt:
• Handy-Etikette • Social-Media-Knigge • Modern-Life-Networking • Begrüßung • Moderner Smalltalk • Büro und Coworking Spaces • Veranstaltungen • Reisen • Selbstpräsentation • Modern-Life-Dressing und Style • Essen und Tischkultur

Hermann H. Wala, Autor des Best- und Longsellers von "Meine Marke", half mit seinem bewährten Erfolgskonzept der WIR-MARKEN einer Vielzahl an Unternehmen, ihre Produkte in den Köpfen und Herzen der Kunden zu etablieren. In seinem neuen Buch Ich, endlich einzigartig wendet sich der Erfolgsautor und Markenexperte nun an jeden Einzelnen – und zeigt, wie man sich systematisch als Marke positionieren kann. Er erklärt, warum es gerade in der heutigen Zeit so wichtig ist, die eigene Person als authentische ICH-MARKE zu präsentieren und das eigene Profil zu schärfen: im Beruf, beim Kunden, als Dienstleister, im Social Media, ja selbst im Privatleben. Besonders auf Facebook, Twitter & Co wird schließlich nur geteilt, was überzeugt und obendrein noch Spaß macht. Lesen Sie, wie Sie mit mehr Selbstvertrauen und einer begehrten und starken Personal Brand von sich überzeugen 8 prominente Markenbotschafter geben in Interviews Auskunft über Ihre Erfolgsstrategien: Wladimir Klitschko, Box-Weltmeister Ibrahim Evsan, Digital-Unternehmer und Social Media Experte Detlef D! Soost, Choreografie/ Fitnesscoach/ Unternehmer Carsten Cramer, Direktor Vertrieb, Marketing beim BVB Mit einem Vorwort von Walter Gunz und dem Online- Selbsttest "Welcher Markentyp bist Du?" Zusätzlich empfohlen: das Poster zum Buch, denn Erfolg ist planbar! Mit diesem interaktiven Brand Building Modell-Poster können Sie Ihre Ziele visualisieren und sich zugleich selbst testen, um die eigenen Stärken zu erfassen und gezielt für sich zu nutzen.

The Social CEO

Eine Theorie des Privaten ohne Geheimnis

A Novel

Chillpreneur

7+1 Dinge, die wir aus der Krise lernen können. Mit einem Vorwort von John Strelecky.

Geschichte einer tödlichen Kameradschaft : Caesars Karriere als Feldherr im Spiegel der Kommentarien sowie bei Cassius Dio, Appianus und Lucanus

Authentische Geschichten die inspirieren

The concept of authenticity has received some attention in recent academic discourse, yet it has often been left under-defined from a sociolinguistic perspective. This volume presents the contributions of a wide range of scholars who exchanged their views on the topic at a conference in Freiburg, Germany, in November 2011. The authors address three leading questions: What are the local meanings of authenticity embedded in large cultural and social structures? What is the meaning of linguistic authenticity in delocalised and/or deterritorialised settings? How is authenticity indexed in other contexts of language expression (e.g. in writing or in political discourse)? These questions are tackled by recognised experts in the fields of sociolinguistics, linguistic anthropology, and contact linguistics. While by no means

exhaustive, the volume offers a large array of case studies that contribute significantly to our understanding of the meaning of authenticity in language production and perception.

This is what this book brings you: You support climate protection, quickly receive compact information and checklists from experts (overview and press comments in the book preview) as well as advice that has been tested in practice, which also leads to success step by step thanks to AddOn. Because only those who are authentic and stand by themselves and their strengths as well as weaknesses can also convince others with the appropriate charisma. What sounds so simple in theory, however, is difficult to implement for many people: Due to existing patterns and learned behaviors, many people already fail at the extremely important ability to accept and love themselves. "If only I were more self-confident," many wish, for example, when faced with embarrassing situations or verbal attacks. But an authentic self-confidence, sovereign appearance and a calm handling of sabotage & criticism can be learned, self-love is the key to success here. This book wants to give courage and show that it is worthwhile to follow your own values in life and to inspire others with them. Good luck and have fun reading. We give you the best possible help on the topics of career, finance, management, personnel work and life assistance. For this purpose, we gather in each book the best experts in their field as authors - detailed biographies in the book - , who give a comprehensive overview of the topic and additionally offer you success planner workbooks in printed form. Our guidebooks are aimed primarily at beginners. Readers who are looking for more in-depth information can get it for free as an add-on with individual content in German and English as desired. This concept is made possible by a particularly efficient, innovative digital process and Deep Learning, AI systems that use neural networks in translation. Moreover, we give at least 5 percent of our proceeds from book sales to social and sustainable projects. For example, we endow scholarships or support innovative ideas as well as climate protection initiatives and in some cases also receive government funding for this. With our translations from German into English we improve the quality of neural machine learning and thus contribute to international understanding. You can find out more on the website of our Berufebilder Yourweb Institute. Publisher Simone Janson is also a bestselling author as well as one of the 10 most important German bloggers according to the Blogger-Relevance-Index, furthermore she was a columnist and author of renowned media such as WELT, Wirtschaftswoche or ZEIT - more about her in Wikipedia.

Heldenmythen sind Geschichten von Reifung und Wandel. Facettenreich schildern sie Veränderungen von Menschen und von sozialen Systemen. Dabei folgen sie immer einer charakteristischen dramaturgischen Struktur. Die Anwendung dieser Dramaturgie als archetypische Schritffolge nützt, wann und wo immer Entwicklung und Veränderung stattfinden. Der vorliegende Tagungsband des Symposiums-Heldenprinzip 2011 Innovationsstrategien für Gegenwart und Zukunft gibt Einblick in Adaptionen des mythologischen Modells sowie in das Konzept Heldenprinzip® im deutschsprachigen Raum. Die Beiträge in ihrer Vielfalt vermitteln die gegenwärtigen Arbeitsfelder und substantielle Wirkung der Veränderungsdramaturgie. Sie spannen einen gedanklichen Bogen über so unterschiedliche Bereiche wie Innovationen in der Wirtschaft, Persönlichkeitsentwicklung und künstlerische Prozesse. Die grafische Gestaltung des Tagungsbandes illustriert die ästhetische Intention des Heldenprinzips.

The SAGA Biography traces the band's history over the last three decades; from the pre-SAGA days with Truck and Fludd in the early seventies, 'till the departure of singer Michael Sadler in December 2007. The members of SAGA have approved of this project and, in an effort to ensure factual correctness, they read the book prior to release. "Thirty years is a long time in the life of a band and as you can imagine there are many twists and turns that the long road brings! There were a lot of happy times as well as some not so happy times and Edwin's account of these are entertaining as well as enlightening for anyone who wants to go down that road or fans wanting to learn some of the inner workings of SAGA and the members. You won't put it down!" JIM GILMOUR, SAGA

The New Rules for Creating Success, Freedom, and Abundance on Your Terms

Learn communication charisma & the power of rhetoric, use public relations strategies not manipulation, be visible get noticed & reach goals

The Jigsaw Man

Fundamentals—Strategy—Implementation—Controlling

Ich, endlich einzigartig

Sociolinguistic Perspectives

Identity-Based Brand Management

StarHearts, as fans of Josephine Angelini call themselves, will stay up all night reading Dreamless, the second book in the bestselling Starcrossed series. The saga mixes mythology, romance, action, and intrigue in a completely original way. Dreamless continues the story of Helen Hamilton, a shy girl living on Nantucket Island whose desire for an ordinary life was thwarted when she discovered she is a Scion, a descendant of a Greek god and a mortal. Each Scion has a power, and Helen’s is the ability to travel to Hades. Helen is determined to use her talent to stop a war amongst the gods and change her destiny, which is to live a life patterned after that of the tragic Helen of Troy. But her quest may cost her Lucas Delios, the boy she loves.

'Dani Atkins is the undisputed queen of fiction that packs a huge emotional punch' heat 'Have your tissues at the ready for this tear jerker of a read' Closer 'Brings heart-wrenching surprises' Woman & Home 'I simply adored this heart-breaking, brilliant read' Sun A brand new and brilliant emotional family drama for fans of Jojo Moyes and Dorothy Koomson, from the bestselling author of Fractured. What if someone else was living your happy ever after? When Maddie wakes up in a hospital bed, she can't remember anything about what happened to her or what has changed. She just remembers she was about to be married and had everything to look forward to. But it seems like she has become a lot more complicated while she has been asleep ... 'This book is filled with the utmost compassion and it has stayed with me long after the final page ... An absolute triumph of storytelling' Penny Parkes 'A touching story about love, loss, survival and an unconventional friendship. Dani writes with heart and soul. Prepare to be moved' Alice Peterson 'A story of hope and love, this brilliant family drama shows that none of us knows what the future holds' Prima 'A warm and memorable novel, with a dilemma at its core, and will appeal to readers of Jodi Picoult and Nicholas Sparks. Atkins deserves more recognition for her commercial fiction. Thoroughly enjoyable' Independent on Sunday 'Tear-jerker' Bella Further praise for Dani Atkins' novels: 'A heart-warming story of love and loss that will stay with you long after the last page'My Weekly 'A beautiful romance with a twist' Woman 'If you like Jodi Picoult then you'll love This Love'LoveReading 'Such a beautiful book'Brewandbooksreview 'A true celebration of life, family and relationships'culturefly 'What a stunningly beautiful love story, I'm bereft that it's over'RatherTooFondofBooks 'Heartbreakingly beautiful. A must-read'blogsbybooksby 'Flawless' reabookreview 'I wholeheartedly recommend this to anyone'rachelsrandomreads 'Poignant and heartfelt'vivavoce 'A heartbreaker of a book' handwrittengirl 'Heartbreakingly brilliant' Daily Mail 'Truly magnificent storytelling' Veronica Henry 'Fans of Me Before You will love this' Patricia Scanlan 'For those of you who have ever wondered about you first love or thought about the one that got away, this story will speak to your heart. I read it in one sitting - and it's heartbreakingly brilliant' The Sun 'This is easily one of the best books I have ever read, and I don't say that often!' theIunamayblog 'A gripping and emotional family drama ... With breath-taking plot twists, Dani explores themes of serendipity, friendship and love' Fabulousbookfiend

Dieses Coachingwerk wird dich verändern! Du wirst mitge-nommen auf eine Reise in die tiefen Gedanken und Gefühle von Coaches der neuen Zeit. Sie berichten in ihren sehr per-sönlichen Geschichten über ihr Leben, über ihre Erfahrungen und was ihnen in der jeweiligen Situation am meisten gehol-fen hat. Du wirst dich in den Geschichten wiederfinden, wirst Parallelen sehen und kannst dich immer wieder entscheiden, wo du dich inspirieren und bewegen lässt. Das Buch ist frei und ohne Begrenzungen geschrieben und so bist auch du frei, deinen ganz eigenen Weg zu finden und zu gehen. Viel Freude beim Lesen.

This is what this book brings you: you support climate protection, quickly receive compact information and checklists from experts (overview and press comments in the book preview) as well as advice that has been tested in practice, which also leads to success step by step thanks to AddOn. Because whoever wants to become successful as an employee, applicant or self-employed person, whoever wants to change and move something, must become visible in their own company or in the media, must make themselves heard by superiors and colleagues and express their opinion. Self-marketing positioning and lobbying on one's own behalf are the magic words here. Nothing helps as much as brilliant rhetoric that arouses emotions and inspires and carries away other people - after all, everyone has something to say and targeted communication tricks help to become a thought leader, opinion leader or opinion booster with one's own message. Who wants to achieve this, should work on the one hand purposefully and strategically on its visibility and effect as person mark, on the other hand in addition, persuasive power charisma and self-confidence strengthen. This book provides the decisive tips. We give you the best possible help on the topics of career, finance, management, personnel work and life assistance. For this purpose, we gather in each book the best experts in their field as authors - detailed biographies in the book - , who give a comprehensive overview of the topic and additionally offer you success planner workbooks in printed form. Our guidebooks are aimed primarily at beginners. Readers who are looking for more in-depth information can get it for free as an add-on with individual content in German and English as desired. This concept is made possible by a particularly efficient, innovative digital process and Deep Learning, AI systems that use neural networks in translation. Moreover, we give at least 5 percent of our proceeds from book sales to social and sustainable projects. For example, we endow scholarships or support innovative ideas as well as climate protection initiatives and in some cases also receive government funding for this. With our translations from German into English we improve the quality of neural machine learning and thus contribute to international understanding. You can find out more on the website of our Berufebilder Yourweb Institute. Publisher Simone Janson is also a bestselling author as well as one of the 10 most important German bloggers according to the Blogger-Relevance-Index, furthermore she was a columnist and author of renowned media such as WELT, Wirtschaftswoche or ZEIT - more about her in Wikipedia.

Essential Insights Into the Mind of the Market

Be the Message

Crime

Gegenstände der Fremdheit

Humans: An A-Z

Cristiano Ronaldo

Nightmares! The Lost Lullaby

From internationally bestselling author Benedict Wells, a sweeping novel of love and loss, and of the lives we never get to live “[D]azzling storytelling...The End of Loneliness is both affecting and accomplished -- and eternal.”—John Irving Jules Moreau’s childhood is shattered after the sudden death of his parents. Enrolled in boarding school where he and his siblings, Marty and Liz, are forced to live apart, the once vivacious and fearless Jules retreats inward, preferring to live within his memories – until he meets Alva, a kindred soul caught in her own grief. Fifteen years pass and the siblings remain strangers to one another, bound by tragedy and struggling to recover the family they once were. Jules, still adrift, is anchored only by his desires to be a writer and to reunite with Alva, who turned her back on their friendship on the precipice of it becoming more. But, just as it seems they can make amends for time wasted, invisible forces – whether fate or chance – intervene. A kaleidoscopic family saga told through the fractured lives of the three Moreau siblings, alongside a faltering, recovering love story, The End of Loneliness is a stunning meditation on the power of our memories, of what can be lost and what can never be let go. With inimitable compassion and luminous, affecting prose, Benedict Wells contends with what it means to find a way through life, while never giving up hope you will find someone to go with you.

A serial killer and his copycat are locked in a violent game of cat and mouse. Can DI Anjelica Henley stop them before it's too late? On the day she returns to active duty with the Serial Crimes Unit, Detective Inspector Anjelica Henley is called to a crime scene. Dismembered body parts from two victims have been found by the river. The modus operandi bears a striking resemblance to Peter Olivier, the notorious Jigsaw Killer, who has spent the past two years behind bars. When he learns that someone is co-opting his grisly signature—the arrangement of victims' limbs in puzzle-piece shapes—he decides to take matters into his own hands. As the body count rises, DI Anjelica Henley is faced with an unspeakable new threat. Can she apprehend the copycat killer before Olivier finds a way to get to him first? Or will she herself become the next victim? Drawing on her experience as a criminal attorney, debut novelist Nadine Matheson delivers the page-turning crime novel of the year. Taut, vivid and addictively sinister, The Jigsaw Man will leave you breathless until the very last page.

This is what this book brings you: you support climate protection, quickly receive compact information and checklists from experts (overview and press comments in the book preview) as well as advice that has been tested in practice, which also leads to success step by step thanks to AddOn. Because many people have something important to say and can bring companies or society as a whole decisively forward. The only crux is that those who often have the most sensible and clever ideas are often too quiet, too sensitive or too introverted to be heard. But visibility determines whether one's own opinion is successfully perceived, i.e. whether one becomes an opinion leader or opinion booster or not, keyword thought leadership. Unfortunately, many good ideas remain hidden from colleagues, bosses, and superiors because the brilliant minds behind them do their work in secret, silently dreaming of more recognition. This is a problem that is likely to intensify in the home office. The solution is to get yourself and your concerns noticed and heard. It helps to position oneself and one's issues accordingly and to communicate this to the outside world using modern communication tools such as videos, social media blogs or podcasts in combination with brilliant rhetoric. This book will help you build your visibility and become a compelling ambassador for your cause. We give you the best possible help on the topics of career, finance, management, personnel work and life assistance. For this purpose, we gather in each book the best experts in their field as authors - detailed biographies in the book - , who give a comprehensive overview of the topic and additionally offer you success planner workbooks in printed form. Our guidebooks are aimed primarily at beginners. Readers who are looking for more in-depth information can get it for free as an add-on with individual content in German and English as desired. This concept is made possible by a particularly efficient, innovative digital process and Deep Learning, AI systems that use neural networks in translation. Moreover, we give at least 5 percent of our proceeds from book sales to social and sustainable projects. For example, we endow scholarships or support innovative ideas as well as climate protection initiatives and in some cases also receive government funding for this. With our translations from German into English we improve the quality of neural machine learning and thus contribute to international understanding. You can find out more on the website of our Berufebilder Yourweb Institute. Publisher Simone Janson is also a bestselling author as well as one of the 10 most important German bloggers according to the Blogger-Relevance-Index, furthermore she was a columnist and author of renowned media such as WELT, Wirtschaftswoche or ZEIT - more about her in Wikipedia.

How to unlock the hidden 95 per cent of the customer's mind that traditional marketing methods have never reached. This title provides practical synthesis of the cognitive sciences. Drawing heavily on psychology, neuroscience, sociology, and linguistics, Zaltman combines academic rigor with real-world results to offer highly accessible insights, based on his years of research and consulting work with large clients like Coca-Cola and Procter & Gamble. An all-new tool kit: Zaltman provides research tools - metaphor elicitation, response latency, and implicit association techniques, to name a few - that will be all-new to marketers and demonstrates how innovators can use these tools to get clues from the subconscious when developing new products and finding new solutions, long before competitors do.

Wie Sie als erfahrene Arbeitskraft Ihre Stärken ausspielen

How Social Media Can Make You A Stronger Leader

Beyond the Sea

Psychology of persuasion & manipulation, lead people, understand communication rhetoric & body language, influence behavior, achieve all your goals

A Place of Hiding

Saga - The Biography

While I Was Sleeping

In the blink of an eye, my life was turned upside down. Once more.Right from the start, I knew he had to be the most attractive guy I've ever met.The most arrogant. The most popular. Wild. Free. The only one I ever wanted - or craved. Also the only person who's torturing me with cruel pain, though.Hellhounds.The Four Horsemen of the Apocalypse.Sorrow, delusion, savage persecution.Infinite agony.He was the only one I ever wanted. And he'd gladly watch me burn in purgatory.Light and darkness.Innocence and abyss.Good and evil.Sense and sensibility.He's my biggest nightmare.Nevertheless, we never really stood a chance.Because one world is trying to keep us apart, while the other one goes to great lengths to unite the two of us. Both will put us to the test. A third party will have to decide. But arrangements, contracts and rules aside - love is the greatest power on earth. It's our battle, our destiny. Neither him, nor me, are willing to lose.Yes, we were cursed.Starcrossed, cursed, lovers.Why? Because Morgan Vegard is my soulmate.

The third book in the hilariously scary Nightmares! series by New York Times bestselling authors Jason Segel and Kirsten Miller is here! You thought the nightmares were over? You better keep the lights on! Charlie Laird has a very bad feeling. 1. There's a NEW GIRL at school, and Charlie and his friends have DEFINITELY seen her before. 2. He's been hearing strange noises after dark, which is NEVER a good sign. 3. The nightmares are back, and they're WEIRDER THAN EVER. Not since he faced his fears has Charlie had so many bad dreams. Whenever he falls asleep, he finds himself in a Netherworld field, surrounded by a flock of CREEPY BLACK SHEEP. They're not counting sheep. They refuse to jump. In fact, they don't do much at all. EVEN EERIER, THOUGH, is that it's not Charlie's nightmare. Somehow he's trapped in someone else's bad dream. And he's pretty sure the twins ICK and INK are responsible. Charlie and his friends thought they'd put the twins out of business, but it seems they didn't quite finish the job. Now the WOOLLY NIGHTMARES are closing in, and INK has shown up at Cypress Creek Elementary! Charlie's convinced that INK is up to NO GOOD. And if he's right, it could be a very long time before anyone's dreams are sweet again. Praise for the Nightmares! series: "Charlie Laird, who learns fear will eat you alive if you feed it, makes an impression, and . . . readers will want to accompany him again." —The New York Times Book Review "A touching comical saga . . . about facing things that go bump in the night." —US Weekly "Coraline meets Monsters, Inc. in this delightfully entertaining offering from actor [Jason] Segel and co-author [Kirsten] Miller." —Publishers Weekly

Impulse ist ein Workbook f ü r Frauen, die endlich zu sich selbst und ihrem wahren Ich finden wollen. 52 Impulse f ü hren auf sensible, humorvolle und einzigartige Weise durch ein ganzes Jahr der Transformation zur ü ck zu sich selbst und geben Raum f ü r eigene Gedanken und Notizen.

Das bringt Ihnen dieses Buch: Sie unterst ü tzen den Klimaschutz, erhalten schnell kompakte Informationen und Checklisten von Experten (Übersicht und Pressестimmen in der Buchvorschau) sowie in der Praxis erprobte Ratschl ä ge, die auch dank AddOn Schritt f ü r Schritt zum Erfolg f ü hren. Denn immer mehr Menschen haben aufgrund von Stress im Berufsalltag aber auch im Privatleben immer weniger Zeit, soziale Beziehungen und Freundschaften zu pflegen. Dadurch entsteht oft eine unfreiwillige innere und ä u ß ere Isolation, die Menschen in allen Altersstufen betrifft - vom Single im Home Office bis zum Rentner ohne Familie. Das klingt widersinnig in einer Zeit ungeahnter Freizeitm ö glichkeiten. Auch das Internet ist als Hilfsmittel nur eingeschr ä nkt zu empfehlen, weil sich gerade einsame Menschen hier sehr gut verlieren k ö nnen. Das Problem: Wer sich einsam und isoliert f ü hlt, ger ä t schnell in eine nicht endende wollende Abw ä tsspirale aus Kontaktarmut, Sozialer Isolation und Depression, aus der er nur schwer wieder herausfindet. Wie es trotzdem gelingt, zeigt dieses Buch. Wir geben Ihnen die bestm ö gliche Hilfe zu den Themen Beruf, Finanzen, Management, Personalarbeit und Lebenshilfe. Dazu versammeln wir in jedem Buch die besten Experten ihres Fachs als Autoren – ausf ü hrliche Biographien im Buch –, die einen umfassenden Ü berblick zum Thema geben und bieten Ihnen zus ä tzlich Erfolgsplanner-Workbooks in gedruckter Form. Unsere Ratgeber richten sich vor allem an Einsteiger. Leser, die vertiefende Informationen suchen, k ö nnen diese umsonst als AddOn mit individuellen Inhalten nach Wunsch auf Deutsch und Englisch erhalten. M ö glich wird dieses Konzept durch ein besonders effizientes, innovatives Digital-Verfahren und Deep Learning, KI-Systeme, bei denen neuronale Netzwerke in der Ü bersetzung zum Einsatz kommen. Dar ü ber hinaus geben wir mindestens 5 Prozent unserer Erl ö se aus dem Buchverkauf an soziale und nachhaltige Projekte. So stiften wir Stipendien oder unterst ü tzen innovative Ideen sowie Klimaschutzinitiativen und werden daf ü r teilweise auch staatlich gef ö rdert. Mit unseren Ü bersetzungen vom Deutschen ins Englische verbessern wir die Qualit ä t von neuronalem Maschinenlernen und tragen so zur V ö lkerverst ä ndigung bei. Mehr dazu finden Sie auf der Website unseres Berufebilder Yourweb Instituts. Verlegerin Simone Janson ist zudem Bestseller-Autorin sowie eine der 10 wichtigsten deutschen Bloggerinnen laut Blogger-Relevanz-Index, auf ß erdem war sie Kolumnistin und Autorin renommierter Medien wie WELT, Wirtschaftswoche oder ZEIT - mehr zu ihr u.a. in Wikipedia.

Be Yourself! Convince & Win People Authentically

Moderne Umgangsformen, erfolgreiche Selbstpr ä sentation und digitale Etikette. Gut benehmen, sympathisch r ü berkommen

The Biography

Dreamless

Die R ü ckseite der Cloud

Nicht mehr alleine sein. Neue Freunde finden trotz Stress & zu viel Arbeit

Impulse

Suffering devastating personal and professional setbacks, four individuals team up after a drunken evening and form a agency that delivers apologies on behalf of paying clients who have committed deplorable acts, a wildly successful company that is shattered by a new customer's brutal murder.

A wise, affecting novel from the beloved, award-winning author of Funny Girl, High Fidelity, and About A Boy. New York Times-bestselling author Nick Hornby mines the hearts and psyches of four lost souls who connect just when they've reached the end of the line. A Long Way Down is now a major motion picture from Magnolia Pictures starring Pierce Brosnan, Toni Collette, Aaron Paul, and Imogen Poots. Meet Martin, JJ, Jess, and Maureen. Four people who come together on New Year's Eve: a former TV talk show host, a musician, a teenage girl, and a mother. Three are British, one is American. They encounter one another on the roof of Topper's House, a London destination famous as the last stop for those ready to end their lives. In four distinct and riveting first-person voices, Nick Hornby tells a story of four individuals confronting the limits of choice, circumstance, and their own mortality. This is a tale of connections made and missed, punishing regrets, and the grace of second chances. Intense, hilarious, provocative, and moving, A Long Way Down is a novel about suicide that is, surprisingly, full of life.

"Labienuus was undoubtedly Caesar's best officer in the Gallic Wars, but to describe him as Caesar's equal sounds improbable: who can really care much for him, this "traitor" who "defected" to Pompey ... The author has spent years studying and thoroughly re-evaluating all the commentaries, with surprising results: Caesar's own description of events in fact contradicts the image of him prevalent since the time of Mommsen. He was not the infallible commander, but

allowed mistake after mistake. Without "his" Labienus, death and destruction would certainly have been his lot in the Gallic Wars, where Labienus was, in Caesar's own words, his equal, his superior even, as a commander. Caesar could not and would not accept this for long, and humiliatingly relegated Labienus to the general staff; in what we may assume were revisions to his commentaries he then cut back to a bare minimum the references to his officer's grand strategic achievements, and in the Civil War wrote only with hatred of his once closest comrade, thus founding a tradition poisoned against Labienus. The drama of this love-hate relationship ended at the Battle of Munda, but Caesar would outlive Labienus by only one year. In Caesar und Labienus, both commanders are given the justice they deserve."--Publisher's website.

On a lonely cliff beside the vast blue sea there is a house. In the house there lives a girl, and in the girl there lives a dream. Soon she'll be as free as the fishes that swim beneath the water. But until then she bides her time and lives quietly, her every move ruled over by an uncaring, heartless stepmother. The hope for freedom is all she has to hold onto. So close she can almost taste it. But when her stepmother's estranged younger brother comes to stay, he presents a mystery that lures her in. The girl doesn't understand that beneath the allure of the unknown sometimes all we find are horrors. And in searching for the truth, her heart is in danger of falling like a rock to the bottom of the deep dark sea.

Beyond the Sea is a standalone Gothic Romance set in modern times.

Ein Arbeitsbuch für Wissenschaft, Wirtschaft und Weiterbildung

Realität und Magie vom Heldenprinzip heute

Modern-Life-Etikette

Sorry

Cursed. Lovers

Indexing Authenticity

Werde zu der Frau, die Du in Wahrheit bist. Authentisch, liebenswert und unverwechselbar!

This textbook provides a theoretically based and comprehensive overview of the identity-based brand management. The focus is on the design of brand identity as the internal side of a brand and the resulting external brand image amongst buyers and other external audiences. The authors show that the concept of identity-based brand management has proven to be the most efficient management model to make brands a success. Numerous illustrative practicable examples demonstrate its applicability. The content - Foundation of identity-based brand management - The concept of identity-based brand management - Strategic brand management - Operational brand management - Identity-based brand controlling - Identity-based trademark protection - International identity-based brand management

This is what this book brings you: you support climate protection, quickly receive compact information and checklists from experts (overview and press comments in the book preview) as well as advice that has been tested in practice, which also leads to success step by step thanks to AddOn. Because many people have undreamt-of wishes and desires. Who knows these, can use this strategy specifically to achieve their own goals. But which strategies really help against unpleasant team members, employees and superiors? This book provides insights into the psychology not only of executives and reveals rhetoric tips for conflicts and disputes. It also shows how you can use suitable manipulation techniques to influence organizational cultures in your favor, convince other people with your arguments, and thus make your life easier, even without being an official superior. We give you the best possible help on the topics of career, finance, management, personnel work and life assistance. For this purpose, we gather in each book the best experts in their field as authors - detailed biographies in the book - , who give a comprehensive overview of the topic and additionally offer you success planner workbooks in printed form. Our guidebooks are aimed primarily at beginners. Readers who are looking for more in-depth information can get it for free as an add-on with individual content in German and English as desired. This concept is made possible by a particularly efficient, innovative digital process and Deep Learning, AI systems that use neural networks in translation. Moreover, we give at least 5 percent of our proceeds from book sales to social and sustainable projects. For example, we endow scholarships or support innovative ideas as well as climate protection initiatives and in some cases also receive government funding for this. With our translations from German into English we improve the quality of neural machine learning and thus contribute to international understanding. You can find out more on the website of our Berufebilder Yourweb Institute. Publisher Simone Janson is also a bestselling author as well as one of the 10 most important German bloggers according to the Blogger-Relevance-Index, furthermore she was a columnist and author of renowned media such as WELT, Wirtschaftswoche or ZEIT - more about her in Wikipedia.

Caesar und Labienus

Be self-confident with charisma, strengthen your emotional intelligence & resilience thanks to communication psychology & rhetoric