



*economics, and political uprisings. In rich detail, Sunstein tells the story of the films' wildly unanticipated success and explores why some things succeed while others fail. Ultimately, Sunstein argues, Star Wars is about freedom of choice and our never-ending ability to make the right decision when the chips are down. Written with buoyant prose and considerable heart, The World According to Star Wars shines a bright new light on the most beloved story of our time.*

*"In 2012, Disney purchased production studio Lucasfilm, which meant it also inherited the beloved Star Wars franchise. This corporate marriage sent media critics and fans into a frenzy of speculation about what would happen next with the hugely popular series. Disney's Star Wars gathers twenty-one noted fan and media studies scholars from around the world to examine Disney's revival of the franchise. Covering the period from Disney's purchase through the release of The Force Awakens in December 2015, these essays examine the significance of this transitional period from the intertwined perspectives of the studios, storytellers, marketers and audiences involved. For many, Star Wars is a vitally important cultural text. How did these fans anticipate, interpret, and respond to the steady stream of production stories, gossip, marketing materials, merchandise, and other sources in the build-up to the movie's release?"--*

*Why do most people know what an Ewok is, even if they haven't seen Return of the Jedi? How have Star Wars action figures come to outnumber human beings? How did 'Jedi' become an officially recognised religion? When did the films' merchandising revenue manage to rival the GDP of a small country? Tracing the birth, death and rebirth of the epic universe built by George Lucas and hundreds of writers, artists, producers, and marketers, Chris Taylor jousts with modern-day Jedi, tinkers with droid builders, and gets inside Boba Fett's helmet, all to find out how STAR WARS has attracted and inspired so many fans for so long. 'It's impossible to imagine a Star Wars fan who wouldn't love this book. There are plenty of books about Star Wars, but very few of them are essential reading. This one goes directly to the top of the pile' Booklist (starred review).*

*How Star Wars Conquered the Universe*

*Darth Vader and Son*

*Foreword by J.J. Abrams*

*How Alfred Hitchcock Taught America to Love Murder*

*Hero's Trial: Star Wars Legends*

*The Military Science of Star Wars*

*Inside the Star Wars Empire*

*Merciless attacks by an invincible alien force have left the New Republic reeling. Dozens of worlds have succumbed to occupation or annihilation, and even the Jedi Knights have tasted defeat. In these darkest of times, the noble Chewbacca is laid to rest, having died as heroically as he lived--and a grief-stricken Han Solo is left to fit the pieces of his shattered soul back together before he loses everything: friends, family, and faith. Refusing help from Leia or Luke, Han becomes the loner he once was, seeking to escape the pain of his partner's death in adventure . . . and revenge. When he learns that an old friend from his smuggling days is operating as a mercenary for the enemy, he sets out to expose the traitor. But Han's investigation uncovers an even greater evil: a sinister conspiracy aimed at the very heart of the New Republic's will and ability to fight--the Jedi. Now Han must face down his inner demons and, with the help of a new and unexpected ally, honor Chewbacca's sacrifice in the only way that matters--by being worthy of it. Features a bonus section following the novel that includes a primer on the Star Wars expanded universe, and over half a dozen excerpts from some of the most popular Star Wars books of the last thirty years!*

*Darth Plagueis, a Sith Lord who knows the Dark Side so well that he has power over life and death, joins forces with his apprentice, one-day emperor Darth Sidious, to try to dominate the whole galaxy. Movie tie-in.*

*The concept of world and the practice of world creation have been with us since antiquity, but they are now achieving unequalled prominence. In this timely anthology of subcreation studies, an international roster of contributors come together to examine the rise and structure of worlds, the practice of world-building, and the audience's reception of imaginary worlds. Including essays written by world-builders A.K. Dewdney and Alex McDowell and offering critical analyses of popular worlds such as those of Oz, The Lord of the Rings, Star Trek, Star Wars, Battlestar Galactica, and Minecraft, Revisiting Imaginary Worlds provides readers with a broad and interdisciplinary overview of the issues and concepts involved in imaginary worlds across media platforms.*

*Hit Makers*