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# ***Galileo Travelport t Training Manual***

*The measurement of tourism is not an easy task. In the last decade there has been*

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*a growing interest in  
the tourism world in*

*new methods to*

*measure demand and  
supply of tourism.*

*Fully revised and*

*updated, the second  
edition of The*

*Economics of*

*Tourism Destinations*

*provides a succinct*

*guide to the economic*

*aspects of tourism for*

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*students and practitioners alike to decipher the methods of measurement of supply, demand, trends and impacts. This book emphasizes new aspects such as measurement of tourism (e.g. Tourism Satellite Account), supply trends, competition models,*

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*macro evaluation of  
tourism projects and  
events and the role of  
tourism in a  
development strategy.  
Each chapter  
combines theory and  
practice and  
international case  
studies are provided.  
Quick solutions to  
frequently asked  
algorithm and data*

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*structure questions.*

***KEY FEATURES*** [?]

*Learn how to crack  
the Data structure  
and Algorithms Code  
test using the top 75  
questions/solutions  
discussed in the book.*

**[?] Refresher on**

*Python data  
structures and writing  
clean, actionable  
python codes.* [?]

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*Simplified solutions  
on translating  
business problems into  
executable programs  
and applications.*

### **DESCRIPTION**

*Python is the most  
popular programming  
language, and hence,  
there is a huge  
demand for Python  
programmers. Even if  
you have learnt*

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*Python or have done projects on AI, you cannot enter the top companies unless you have cleared the Algorithms and data Structure coding test. This book presents 75 most frequently asked coding questions by top companies of the world. It not only focuses on the*

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*solution strategy, but also provides you with the working code.*

*This book will equip you with the skills required for developing and analyzing algorithms for various situations.*

*This book teaches you how to measure Time Complexity, it then provides solutions to*



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*questions on the  
Linked list, Stack,  
Hash table, and  
Math. Then you can  
review questions and  
solutions based on  
graph theory and  
application  
techniques. Towards  
the end, you will come  
across coding  
questions on advanced  
topics such as*

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***Backtracking,  
Greedy, Divide and  
Conquer, and  
Dynamic***

***Programming. After  
reading this book, you  
will successfully pass  
the python interview  
with high confidence  
and passion for  
exploring python in  
future. WHAT YOU***

***WILL LEARN*** [?]

*Design an efficient algorithm to solve the problem. [?] Learn to use python tricks to make your program competitive. [?] Learn to understand and measure time and space complexity. [?] Get solutions to questions based on Searching, Sorting, Graphs, DFS, BFS,*

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*Backtracking,  
Dynamic*

*programming. WHO*

*THIS BOOK IS FOR*

*This book will help  
professionals and  
beginners clear the  
Data structures and  
Algorithms coding  
test. Basic knowledge  
of Python and Data  
Structures is a must.*

*TABLE OF*

Page 12/175

*Travelport  
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***CONTENTS*** 1. *Lists, binary search and strings* 2. *Linked lists and stacks* 3. *Hash table and maths* 4. *Trees and graphs* 5. *Depth first search* 6. *Breadth first search* 7. *Backtracking* 8. *Greedy and divide and conquer algorithms* 9. *Dynamic*

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*programming*

*Training Manual*

*Since the enactment of the Airline Deregulation Act in 1978, questions that had been at the heart of the ongoing debate about the industry for eighty years gained a new intensity: Is there enough competition among airlines to ensure that passengers*

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*do not pay excessive fares? Can an unregulated airline industry be profitable? Is air travel safe? While economic regulation provided a certain stability for both passengers and the industry, deregulation changed everything. A new fare structure*

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*emerged; travelers faced a variety of fares and travel restrictions; and the offerings changed frequently. In the last fifteen years, the airline industry's earnings have fluctuated wildly. New carriers entered the industry, but several declared*



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*bankruptcy, and  
Eastern, Pan Am, and*

*Midway were*

*liquidated. As*

*financial pressures*

*mounted, fears have*

*arisen that air safety*

*is being compromised*

*by carriers who cut*

*costs by skimping on*

*maintenance and*

*hiring inexperienced*

*pilots. Deregulation*

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*itself became an issue with many critics calling for a return to some form of regulation. In this book, Steven A. Morrison and Clifford Winston assert that all too often public discussion of the issues of airline competition,*

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*profitability, and safety take place without a firm understanding of the facts. The policy recommendations that emerge frequently ignore the long-run evolution of the industry and its capacity to solve its own problems. This book provides a*

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*comprehensive profile of the industry as it has evolved, both before and since deregulation. The authors identify the problems the industry faces, assess their severity and their underlying causes, and indicate whether government policy can play an effective role*

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*in improving performance. They also develop a basis for understanding the industry's evolution and how the industry will eventually adapt to the unregulated economic environment.*

*Morrison and Winston maintain that although the*

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*airline industry has not reached long-run equilibrium, its evolution is proceeding in a positive direction—one that will preserve and possibly enhance the benefits of deregulation to travelers and carriers. They conclude that*

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*the federal government's primary policy objective should be to expand the benefits from unregulated market forces to international travel. Brookings Review article also available  
Operations research techniques are extremely important*

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*tools for planning  
airline operations.*

*However, much of the  
technical literature on  
airline optimization  
models is highly  
specialized and  
accessible only to a  
limited audience.*

*Allied to this there is  
a concern among the  
operations research  
community that the*



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*materials offered in  
OR courses at MBA*

*or senior*

*undergraduate*

*business level are too*

*abstract, outdated,*

*and at times*

*irrelevant to today's*

*fast and dynamic*

*airline industry. This*

*book demystifies the*

*operations and*

*scheduling*

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*environment,  
presenting simplified*

*and easy-to-*

*understand models,*

*applied to*

*straightforward and*

*practical examples.*

*After introducing the*

*key issues confronting*

*operations and*

*scheduling within*

*airlines, Airline*

*Operations and*

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*Scheduling goes on to provide an objective review of the various optimization models adopted in practice.*

*Each model provides airlines with efficient solutions to a range of scenarios, and is accompanied by case studies similar to those experienced by commercial airlines.*

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*Using unique source material and combining interviews with alumni working at operations and scheduling departments of various airlines, this solution-orientated approach has been used on many courses with outstanding feedback. As well as*

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*having been comprehensively updated, this second edition of Airline Operations and Scheduling adds new chapters on fuel management systems, baggage handling, aircraft maintenance planning and aircraft boarding strategies.*

*The readership*

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*includes graduate and  
undergraduate*

*business,*

*management,*

*transportation, and*

*engineering students;*

*airlines training and*

*acquainting new*

*recruits with*

*operations planning*

*and scheduling*

*processes; general*

*aviation, flight*

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*school, International  
Air Transport*

*Association (IATA),  
and International  
Civil Aviation*

*Organization (ICAO)  
training course*

*instructors; executive  
jet, chartered flight,*

*air-cargo and*

*package delivery*

*companies, and*

*airline consultants.*

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***Tourism  
Instructor's Manual  
to Accompany  
Tourism  
Principles, Practices,  
Philosophies,  
Eleventh Edition  
Handbook on E-  
marketing for  
Tourism Destinations  
A Management  
Textbook  
New Trends in Civil***



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### *Aviation*

Un manuale per corsi di Diritto dei trasporti dell ' Unione Europea, una branca di crescente complessità segnata da una fortissima inter-relazione fra concorrenza, aiuti di Stato, servizi di

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interesse  
economico

generale, tutela dei  
consumatori. Il  
volume, dopo una  
introduzione sulle  
principali  
disposizioni  
comunitarie, è  
diviso in cinque  
moduli: I. Trasporto  
aereo. II. Trasporto  
ferroviario. III.

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Servizi portuali. IV.  
Trasporto locale e  
piattaforme digitali.  
V. Diritti dei  
passeggeri. Il  
volume comprende  
le più importanti  
decisioni delle Corti  
UE che hanno  
aperto e  
configurato il  
mercato per servizi  
di trasporto trans-

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europel.

Training Manual

Introduces students to the importance of the customer service component of a business.

Strategic

Management for

Tourism, Hospitality

and Events is the

must-have text for

students

approaching this

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subject for the first time. It introduces students to fundamental strategic management principles in a Tourism, Hospitality and Events context and brings theory to life by integrating a host of industry-based

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case studies and  
examples

throughout. Among  
the new features  
and topics included  
in this edition are:  
Extended coverage  
to Hospitality and  
Events to reflect the  
increasing need  
and importance of a  
combined sector  
approach to

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strategy New  
international

Tourism, Hospitality  
and Events case  
studies from both  
SME ' s and large-  
scale businesses are  
integrated  
throughout to show  
applications of  
strategic  
management  
theory, such as

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objectives, products  
and markets and

strategic

implementation.

Longer combined

sector case studies

are also included at

the end of the book

for seminar work.

New content on

emerging strategic

issues affecting the

tourism ,hospitality



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and events  
Training Manual  
industries, such as

innovation,

employment,

culture and

sustainability Web

Support for tutors

and students

providing

explanation and

guidelines for

instructors on how

to use the textbook

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and case studies,  
additional

exercises, case  
studies and video  
links for students.

This book is written  
in an accessible and  
engaging style and  
structured logically  
with useful features  
throughout to aid  
students ' learning  
and understanding.

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This book is an essential resource to Tourism, Hospitality and Events students. Managing Front Office Operations provides an in-depth look at management of the front office and how this department

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interacts with other hotel departments to create a memorable guest experience. This 14-chapter book presents a systematic approach to front office procedures by detailing the flow of business through a hotel,

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from the reservations process to check-out and account settlement. It also examines the various elements of effective front office management, paying particular attention to the planning and evaluation of front

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office operations  
and to human  
resources  
management.  
Hospitality  
management  
students and new  
front office  
employees who  
aspire to a  
management  
position will benefit  
from this practical

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textbook that  
explores every facet  
of hotel front office  
operations.

Hotel Front Office

The Oxford

Handbook of

Pricing

Management

The Development

Dimension

Textbook Of Front

Office Mgmt & Op

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Open Tourism  
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Business wisdom from more than seventy-five food industry experts, specialty food buyers, and entrepreneurs to help you start and run a small culinary concern. For those ready to follow their foodie dreams (or at least start thinking



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about it) Good Food, Great Business is the place to get organized and decide whether creating a specialty food business is really possible. Whether the goal is selling a single product online or developing a line of gourmet foods to be sold in grocery chains, this working handbook helps

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readers become food entrepreneurs—from concept to production to sales to marketing. Using real life examples from more than seventy-five individuals and businesses that have already joined the ranks of successful enterprises, the book walks readers through the good, the bad,

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and the ugly of starting a food business. In these pages, you'll learn . . .

Personal habits and business fundamentals that will

help you in every walk of life How to choose

the business idea or ideas that best fit you and your personality

How to determine the viability of those ideas

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Concrete steps you  
need to take to make  
your business a  
reality

This research  
monograph aims at  
developing an  
integrative framework  
of hotel revenue  
management. It  
elaborates the  
fundamental  
theoretical concepts  
in the field of hotel

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revenue management like the revenue management system, process, metrics, analysis, forecasting, segmentation and profiling, and ethical issues. Special attention is paid on the pricing and non-pricing revenue management tools used by hoteliers to maximise their

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revenues and gross operating profit. The monograph investigates the revenue management practices of accommodation establishments in Bulgaria and provides recommendations for their improvement.

The book is suitable for undergraduate and graduate students in

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tourism, hospitality,  
hotel management,  
services studies  
programmes, and  
researchers  
interested in  
revenue/yield  
management. The  
book may also be  
used by hotel general  
managers, marketing  
managers, revenue  
managers and other  
practitioners looking

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for ways to improve their knowledge in the field.

During a zombie apocalypse, the important thing is to not panic. Actually, that's not true.

Definitely panic.

These things are going to try to eat your face off! Sam and Arty are looking forward to summer



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vacation so much that they barely notice when their bumbling science teacher causes an explosion of purple goo that drenches their classmate, Simon. They're sure Simon will be fine—he looks a little gray, but things like this happen all the time in the town of Sitting Duck. But

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Simon is not fine, and totally loses his head when he becomes a zombie! Soon the town is crawling with rabid zombies looking for braaaaaains! The adults are busy panicking and screaming, so it's up to Sam (the leader) Arty (the brains), and their friend Emmie (the rebel) to take

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charge. If they can't find a cure, it will be a disaster! Disaster Diaries: Zombies! is perfect for young readers, reluctant or otherwise, with a wacky sense of humor. The first in this hilarious middle grade series from author R. McGeddon will prepare you for your own zombie

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infestation, with handy tips like how to spot zombies. (Hint: their faces are falling off).

An Imprint Book

The Oxford Handbook of Pricing

Management is a comprehensive guide to the theory and practice of pricing across industries, environments, and methodologies. The

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Handbook illustrates the wide variety of pricing approaches that are used in different industries. It also covers the diverse range of methodologies that are needed to support pricing decisions across these different industries. It includes more than 30 chapters written by

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pricing leaders from industry, consulting, and academia. It explains how pricing is actually performed in a range of industries, from airlines and internet advertising to electric power and health care. The volume covers the fundamental principles of pricing,

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such as price theory in economics, models of consumer demand, game theory, and behavioural issues in pricing, as well as specific pricing tactics such as customized pricing, nonlinear pricing, dynamic pricing, sales promotions, markdown management,

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revenue

management, and auction pricing. In addition, there are articles on the key issues involved in structuring and managing a pricing organization, setting a global pricing strategy, and pricing in business-to-business settings.

Concepts and Cases

*Page 64/175*



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The Practical Nomad  
The Economics of  
Tourism Destinations  
Proceedings of the  
19th International  
Conference on New  
Trends in Civil  
Aviation 2017 (NTCA  
2017), December 7-8,  
2017, Prague, Czech  
Republic  
A Training Manual  
Social Media  
Marketing in Tourism

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and Hospitality  
4LTR Press Training Manual

solutions give students the option to choose the format that best suits their learning preferences.

This option is perfect for those students who focus on the textbook as

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their main  
course resource.

Important

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may not be

available in the

ebook version.

In a startling

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reinterpretation  
of the evidence,  
Stillman Drake  
advances the  
hypothesis that  
Galileo's trial  
and condemnation  
by the  
Inquisition was  
caused not by  
his defiance of  
the Church, but  
by the hostility  
of contemporary

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philosophers.  
Galileo's own  
beautifully  
lucid arguments  
are used to show  
how his  
scientific  
method was  
utterly divorced  
from the  
Aristotelian  
approach to  
physics in that  
it was based on

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a search not for causes but for laws. Galileo's method was of overwhelming significance for the development of modern physics, and led to a final parting of the ways between science and philosophy.

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ABOUT THE  
SERIES: The Very  
Short  
Introductions  
series from  
Oxford  
University Press  
contains  
hundreds of  
titles in almost  
every subject  
area. These  
pocket-sized  
books are the

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perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.



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How do you gain a sustainable competitive advantage in today's global hospitality industry? Are there ways to attract and keep a customer over the course of a lifetime?

Marketing  
Leadership in

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Hospitality and  
Tourism, Fourth  
Edition

addresses the  
marketing  
strategies and  
tactics known to  
be effective in  
the industry  
such as  
strategic  
pricing and  
revenue  
management,

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customer loyalty programs, proven communication mixes, and more! Each chapter explores how to market services and the hospitality experience from both an academic and industry point of view. Case studies,

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international  
examples, web  
exercises and  
intriguing  
interviews help  
readers learn  
about marketing  
and also about  
the industry  
itself.

This book  
reviews  
operations  
research theory,

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applications and practice in airline planning and operations. It examines the business and technical landscape, details best practices, and identifies open questions and areas for future research.

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Customer Service  
in the Tourism

Industry

Innovative

Financing for

Development

The Business of

Tourism

A Modeling

Methodology

Handbook

Aviation and

Tourism

Good Food, Great

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Business  
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Provides information and advice on successfully planning and taking a trip around the world. Developing countries need additional, cross-border capital channeled into their private sectors to generate employment and

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growth, reduce poverty, and meet the other Millennium Development Goals. Innovative financing mechanisms are necessary to make this happen.

'Innovative Financing for Development' is the first book on this subject that uses a



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market-based approach. It compiles pioneering methods of raising development finance including securitization of future flow receivables, diaspora bonds, and GDP-indexed bonds. It also highlights the role of shadow

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sovereign ratings in facilitating access to international capital markets. It argues that poor countries, especially those in Sub-Saharan Africa, can potentially raise tens of billions of dollars annually through these instruments. The chapters in the book

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focus on the structures of the various innovative financing mechanisms, their track records and potential for tapping international capital markets, the constraints limiting their use, and policy measures that governments and

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international institutions can implement to alleviate these constraints.

This book presents a system view of the digital scientific and technological revolution, including its genesis and prerequisites, current trends, as

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well as current and potential issues and future prospects. It gathers selected research papers presented at the 12th International Scientific and Practical Conference, organized by the Institute of Scientific Communications.

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The conference  
“Artificial  
Intelligence:  
Anthropogenic  
Nature vs. Social  
Origin” took place  
on December 5–7,  
2019 in Krasnoyarsk,  
Russia. The book is  
intended for  
academic  
researchers and  
independent experts

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studying the social and human aspects of the Fourth Industrial Revolution and the associated transition to the digital economy and Industry 4.0, as well as the creators of the legal framework for this process and its participants –

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entrepreneurs, managers, employees and consumers. It covers a variety of topics, including “intelligent” technologies and artificial intelligence, the digital economy, the social environment of the Fourth Industrial Revolution and its



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consequences for  
humans, the

regulatory  
framework of the  
Fourth Industrial  
Revolution, and the  
"green"

consequences,  
prospects and  
financing of the  
Fourth Industrial  
Revolution.

Since the 9.11

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attacks in North America and the accession of the Schengen Accord in Europe there has been widespread concern with international borders, the passage of people and the flow of information across borders.

States have

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fundamentally changed the ways in which they police and monitor this mobile population and its personal data. This book brings together leading authorities in the field who have been working on the common problem of policing and

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surveillance at physical and virtual borders at a time of increased perceived threat. It is concerned with both theoretical and empirical aspects of the ways in which the modern state attempts to control its borders and mobile population. It

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will be essential reading for students, practitioners, policy makers.

Open Innovation,  
Crowdsourcing and  
Co-Creation

Challenging the  
Tourism Industry

How to Travel

Around the World

Global Surveillance

and Policing

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Seductions of Place  
CMPTR

Transaction

Processing Facility

This book describes  
ongoing

developments in

social media within  
the tourism and

hospitality sector,

highlighting impacts  
on both the demand  
and the supply side.

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It offers a combination of theory and practice, with discussion of real-life business experiences. The book is divided into three parts, the first of which provides an overview of recent trends in social media and user-generated content,

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clarifies concepts that are often used in an overlapping way and examines the “digitization of word of mouth” via online networks.

The second part analyzes the impacts that social media can have on traveler behavior for each step in the



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travel process and also on suppliers, highlighting opportunities, threats and strategies. In the third part of the book, future potential trends deriving from the mobile marketing technologies are explored and

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possible methods  
for social monitoring

by means of key

performance

indicators are

examined. It is

considered how

engaging customers

and prospects by

means of social

media might

increase customer

loyalty, foster

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electronic word-of-mouth

communication, and consequently have important effects on corporate sales and revenues. The discussion encompasses methods to measure company performance on each of the social

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media in order to understand the optimal mix that will support and improve business strategies. The internet and other new technologies have changed the tourism industry in an unprecedented way, and keeping pace has become

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challenging. Online information is now one of the primary influences on consumer decisions in nearly all major markets. For example, 41 per cent of tourists arriving in Spain in 2007 had booked through the internet, and in the United

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States the number of trips bought online exceeded those purchased offline. Such changes are impacting and influencing the way destinations and companies manage and market themselves.

Transport is an

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essential element of tourism, providing the vital link between the tourist generating areas and destinations. Good accessibility, which is determined by the transport services provided, is a fundamental condition for the development of any

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tourist destination. Moreover the transport industry can be a major beneficiary of tourism because of the additional passenger demand that may be generated. Aviation is an increasingly important mode of transport for tourism



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markets. Whilst geography has meant that, in modern times, air travel has always been the dominant mode for long distance travel and much international tourism, moves towards deregulation, and in particular the

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emergence of the low cost carrier sector, have also increased aviation's significance for short and medium haul tourism trips. Thus developments in aviation can have very major implications for many leisure and business tourism

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markets. However the characteristics and needs of leisure travellers are generally so very different from business travellers that this necessitates a separate consideration of these markets if a detailed

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understanding of the relationship with aviation is to be gained. In spite of the obvious closeness between the aviation and tourism industries, there are very few specialist texts on this subject. Most tourism focused books consider

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aviation as just one component of the tourism industry which needs to be discussed, whereas aviation specialist texts rarely concentrate on just leisure travel. In addition there is very little literature that gives a detailed appreciation of the

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complexities and potential conflicts associated with the development of coherent and effective aviation and tourism policies. Therefore it is the aim of this book to fill this important gap which exists with a comprehensive, in-

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depth study of the relationship between aviation and leisure travel. The book deals exclusively with issues related to the relationship between aviation and leisure travel. It does this with an analysis of the theoretical concepts

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relevant to the subject area combined with a detailed investigation of current practice within the aviation and tourism industries. Each chapter is illustrated with case study material that will reinforce the



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understanding of the issues that are being examined.

This book examines the concepts of open innovation, crowdsourcing and co-creation from a holistic point of view and analyzes them considering their suitability to the tourism industry.

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Methods, theories and models are discussed and examined regarding their practical applicability in tourism. The book illustrates the theoretical mechanisms and principles of Open Innovation, Crowdsourcing and

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Co-creation with case studies and best practices examples. In addition to the scientific target group, the book is a useful resource for managers of the entire tourism industry. First, the book presents the theoretical

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fundamentals and concepts in 11 specific chapters. This basis is then enriched by three parts with case studies, focusing on information, creation and provision respectively. Finally in a concluding part the editors sum up the book and give

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an outlook on the implications, learnings and future perspectives of open innovation, crowdsourcing and collaborative consumption in the tourism industry.

A Guide for  
Application  
Programmers  
Guidelines on

*Page 117/175*

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Passenger Name  
Record (PNR) Data

Strategic

Management for

Tourism, Hospitality  
and Events

Disaster Diaries:

Zombies!

The Evolution of

Yield Management

in the Airline

Industry

Hotel Revenue

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Management: From  
Theory to Practice

*This title views the  
tourism industry  
from a business  
perspective -  
examining the  
management,  
marketing and  
finance issues  
most important to  
industry members.*

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*Chapters reveal an integrated model of tourism and address consumer behaviour, service quality and personal selling. Readings and integrative cases close each part and end-of-chapter exercises offer*



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*application  
activities for  
students.*

*This book explores  
questions at the  
crossroads of  
contemporary  
issues in travel  
and tourism,  
human geography,  
and the complex  
cultural, political,*

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*and economic  
activities at stake  
in touristy*

*landscapes as a  
result of*

*globalization. The  
seductiveness of  
touristy*

*landscapes is  
simultaneously  
local and global,  
as traveled places*

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*are formed and reworked by the activities of diverse, mobile people in their desires to experience situated, sensuous qualities of difference. (Midwest).*

**The NTCA**

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*conference series*

*is dedicated to*

*publishing peer-*

*reviewed*

*proceedings of the*

*conference. The*

*goal is to*

*disseminate state-*

*of the- art scientific*

*results available in*

*the domain of civil*

*aviation. These*

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*proceedings*  
Training Manual

*contain a*

*collection of*

*scientific*

*contributions to the*

*NTCA 2017*

*conference, which*

*took place in*

*Prague from 7-8*

*December 2017*

*and was hosted by*

*the Department of*

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*Air Transport,  
Czech Technical  
University in  
Prague with the  
cooperation of the  
Faculty of  
Aeronautics,  
Technical  
University of  
Košice; Institute of  
Aerospace  
Engineering, Brno*

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*University of  
Technology; Air  
Transport  
Department,  
University of Žilina,  
and the Czech  
Aerospace  
Society. The  
NTCA conference  
aims to build and  
extend a platform  
for interaction*

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*between communities interested in aviation problems and applications. NTCA 2017 followed this established practice and provided room for discussing and sharing views on*



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*the current issues  
in the field of  
aviation. As a  
result, these  
proceedings  
include  
contributions on air  
transport  
operations, air  
traffic  
management and  
economic aspects,*

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*aviation safety and security, aircraft technologies, unmanned aerial systems, human factors and ergonomics in aviation.*

*This book chronicles airline revenue management from*

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*its early origins to  
the last frontier.*

*Since its inception  
revenue*

*management has  
now become an  
integral part of the  
airline business  
process for  
competitive  
advantage. The  
field has*

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*progressed from inventory control of the base fare, to managing bundles of base fare and air ancillaries, to the precise inventory control at the individual seat level. The author provides an end-to-end view of pricing*

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*and revenue  
management in  
the airline industry  
covering airline  
pricing, advances  
in revenue  
management,  
availability, and air  
shopping, offer  
management and  
product  
distribution,*

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agency revenue  
Training Manual

*management,  
impact of revenue  
management  
across airline  
planning and  
operations, and  
emerging  
technologies is  
travel. The target  
audience of this  
book is*

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*practitioners who  
want to*

*understand the  
basics and have  
an end-to-end  
view of revenue  
management.*

*A Handbook for  
the Entire Value  
Chain*

*Origins to the Last  
Frontier*

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*Top Expert-Led  
Coding Interview  
Question Bank for  
Python Aspirants  
(English Edition)  
Python Quick  
Interview Guide  
Introduction to  
European Union  
transport law -  
terza edizione  
The Evolution of*



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*the Airline Industry*

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Many developing countries are looking to tourism as a potentially promising avenue for economic and human development.

This is a relatively new

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position for  
some countries,  
and reflects  
the rapid  
increase in  
tourism in  
terms of both  
numbers of  
arrivals and  
revenues for  
several  
economies in  
recent years.

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FDI is one of the routes through which developing countries can carry out tourism, but the dynamics of FDI in this dynamic sector, and its implications, have been

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relatively  
little studied.

A significant  
part of  
tourism's  
development  
potential stems  
from the fact  
that it links  
together a  
series of cross-  
cutting  
activities

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involving the provision of goods and services such as accommodation, transport, entertainment, construction, and agricultural and fisheries production. On

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the other hand,  
tourism is a  
sensitive  
sector that is  
vulnerable to  
external shocks  
- economic,  
environmental  
and political -  
as well as  
potentially  
creating  
problems of its

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own. Contrary  
to common

perceptions,  
one finding of  
this study is  
that FDI in  
tourism is  
relatively low,  
compared to  
other  
globalized  
activities  
(including

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services such as telecommunications or finance), and compared to domestic investment. FDI exists in only a small number of the many diverse activities that comprise what



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could be called  
the

"international  
tourism

economy". The  
main

investments are  
in hotels and

restaurants,

with little FDI  
in airlines

(although this  
is growing) and

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in high profile  
and important  
activities such  
as tour  
operations or  
global  
reservation  
systems.

Tourism-related  
FDI is also  
largely  
concentrated in  
developed

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countries.

Updated to

include the

current models,

theories, and

hospitality

practices,

Hospitality

Strategic

Management:

Concept and

Cases, Second

Edition is a

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comprehensive  
guide to

strategic

management in

the

international

hospitality

industry.

Author Cathy A.

Enz uses the

case study

approach to

cover current

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topics such as  
innovation, ent  
repreneurship,  
leadership,  
ethics, and  
franchising.

Eight full case  
studies with  
exhibits and  
documents  
address the  
areas of  
lodging, food

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service,  
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tourism e-

commerce,

gaming, cruise

lines, and

airlines,

making this

book ideal for

executive level

training

courses or

hospitality

industry

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executives  
interested in  
developing  
their strategic  
management  
skills.

This book  
presents an  
overall picture  
of both B2B and  
B2C marketing  
strategies,  
concepts and

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tools, in the aeronautics sector. This is a significant update to an earlier book successfully published in the nineties which was released in Europe, China, and the USA. It



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addresses the most recent trends such as Social Marketing and the internet, Customer Orientation, Project Marketing and Con current Engineering, Coopetition,

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and Extended  
Enterprise.

Aerospace  
Marketing  
Management is  
the first  
marketing  
handbook richly  
illustrated  
with executive  
and expert  
inputs as well  
as examples

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from parts  
suppliers,  
aircraft  
builders,  
airlines,  
helicopter  
manufacturers,  
aeronautics  
service  
providers,  
airports,  
defence and  
military

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companies, and  
industrial

integrators

(tier-1,

tier-2). This

book is

designed as a

ready reference

for

professionals

and graduates

from both

Engineering and

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Business

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Schools.

Adding a second volume to the peerless country-by-country guide first published in February 2009, this book brings lessors, financiers, and operators

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valuable  
assistance in  
the management  
of aircraft  
during default  
periods and  
repossession  
proceedings in  
an additional  
14  
jurisdictions,  
bringing the  
total

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jurisdictions  
covered to 46.

The two-volume set is also of great value as a preventive guide on issues arising in aircraft finance or lease transactions, especially in

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the drafting of  
associated

contracts.

Defaults,  
workouts, and  
repossessions  
of aircraft are  
still on the  
rise globally,  
and the  
situations that  
can lead to, or  
arise after, an



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event of  
default remain  
literally  
endless. This  
is the best way  
to be prepared  
for virtually  
any  
contingency.  
Local aviation  
law experts  
from each  
jurisdiction

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provide in-  
depth

responses,  
country by  
country, to an  
extremely  
detailed  
questionnaire  
that includes  
eighty 'real-  
life' questions  
covering such  
categories as

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the following:  
self-help  
procedures;  
court  
proceedings;  
arbitration and  
other non-court  
proceedings;  
money claims;  
bankruptcy; non-  
consensual  
liens; rights  
and security

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interests in  
aircraft;  
deregistration  
powers of  
attorney; and  
export permit  
issues. Fees,  
time periods,  
costs of all  
kinds,  
remedies,  
immunities,  
required

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documentation,  
recognition of  
foreign  
judgements,  
interim  
measures and  
other court  
proceedings -  
all these and  
many other  
crucial  
considerations  
are fully

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explained for  
each

jurisdiction.

Loaded with

precise, up-to-  
date

information and  
expert

practical

guidance, this

two-volume set

will be of

enormous value

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to aviation  
lawyers, in-  
house counsel  
of aircraft  
owners and  
operators,  
receivers,  
export credit  
agencies,  
banks, lessors,  
lenders and  
investors with  
an interest in

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the aviation  
industry

Scientific and

Technical

Revolution:

Yesterday,

Today and

Tomorrow

The Business of

Hospitality and

Travel

Hospitality

Strategic



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Management  
Strategies and  
Tactics for  
Competitive  
Advantage  
Aircraft  
Repossession  
and Enforcement  
Geographical  
Perspectives on  
Globalization  
and Touristed  
Landscapes

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Airline

Operations and

Management: A

Management

Textbook is a

survey of the

airline

industry, mostly

from a

managerial

perspective. It

integrates and

applies the

fundamentals of

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several  
management  
disciplines,  
particularly  
economics,  
operations,  
marketing and  
finance, in  
developing the  
overview of the  
industry. The  
focus is on  
tactical, rather  
than strategic,

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management that is specialized or unique to the airline industry. The primary audiences for this textbook are both senior and graduate students of airline management, but it should also

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be useful to  
entry and junior  
level airline  
managers and  
professionals  
seeking to  
expand their  
knowledge of the  
industry beyond  
their own  
functional area.  
Practical  
Aspects  
Aerospace

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Quantitative

Problem Solving

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Marketing

Leadership in

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