Agile Think Canvas Portuguese Edition

Design thinking has become the new design doing that is sweeping the globe. Design thinking's impact on how organizations go about solving problems has been profound. Design Thinking has the power to transform nearly everything. It is a human-centered approach for finding innovative real solutions to tough problems. Design thinking combines the approaches of design, management, and science to solve a wide range of difficult challenges. Design thinking can be used to develop products, services, and experiences as well as design and business strategy. Design, engineering, and business management students need to be equipped with design thinking to manage and lead innovation in organizations.This is the 5th edition of this popular guide that is used as an indispensable reference and has been specified as a text by some of the world's leading design schools, business schools, and corporations.This edition includes more than 60 additional pages of content including charts, images, exercises, templates, methods, re-edited and simplified content with new sections on innovation, the double diamond process model, what if questions, the groan zone, ocean strategies, Lego workshops, integrative thinking, circular economies, slow design, definitions of design thinking, why to use design thinking, and much more.

Jennie de Villiers, an idealistic and politically engaged student, suddenly has to flee her native South Africa with a boyfriend whom she no longer loves only to be stranded as an exile in neighbouring Swaziland. Fending for herself in a new culture, she discovers new ways of living and a kind of music that moves her deeply. As the story moves between Africa and 1970s London, the music of different cultures is woven through the narrative. Jennie works, studies, learns music and tries to bring these various strands together to create a fulfilling and meaningful life, as well as discover her way forward personally and professionally. Lyrically written, extremely engrossing and deeply moving, If you can walk you can dance exemplifies the thought the personal is political. Its depiction of a young woman's life as she travels across frontiers and cultures, reaffirms the healing power of music and the redemptive nature of human connections.

The authors of the international bestseller Business Model Generation explain how to create value propositions customers can't resist Value Proposition Design helps you tackle the core challenge of every business creating compelling products and services customers want to buy. This highly practical book, paired with its online companion, will teach you the processes and tools you need to create products that sell. Using the same stunning visual format as the authors' global bestseller, Business Model Generation, this sequel explains how to use the Value Proposition Canvas to design, test, create, and manage products and services customers actually want. Value Proposition Design is for anyone who has been frustrated by new product meetings based on hunches and intuitions; it's for anyone who has watched an expensive new product launch fail in the market. The book will help you understand the patterns of great value propositions, get closer to customers, and avoid wasting time with ideas that won't work. You'll learn the simple process of designing and testing value propositions, that perfectly match customers' needs and desires. In addition the book gives you exclusive access to an online companion on Strategyzer.com. You'll be able to assess your work, learn from peers, and download pdfs, checklists, and more. Value Proposition Design is an essential companion to the Business Model Canvas from Business Model Generation, a tool embraced globally by startups and large corporations such as MasterCard, 3M, Coca Cola, GE, Fujitsu, LEGO, Colgate-Palmolive, and many more. Value Proposition Design gives you a proven methodology for success, with value propositions that sell, embedded in profitable business models."

You can launch a new app or website in days by piecing together frameworks and hosting on AWS. Implementation is no longer the problem. But that speed to market just makes it tougher to confirm that your team is actually building the right product. Ideal for agile teams and lean organizations, this guide includes 11 practical tools to help you collaborate on strategy, user research, and UX. Hundreds of real-world tips help you facilitate productive meetings and create good collaboration habits. Designers, developers, and product owners will learn how to build better products much faster than before. Topics include: Foundations for collaboration and facilitation: Learn how to work better together with your team, stakeholders, and clients Project strategy: Help teams align with shared goals and vision User research and personas: Identify and understand your users and share that vision with the broader organization Journey maps: Build better touchpoints that improve conversion and retention Interfaces and prototypes: Rightsize sketches and wireframes so you can test and iterate quickly

Human Centered Design Toolkit

Innovative Practices for Managing Organizational Change

Overcoming Me

Design Thinking Process & Methods 5th Edition

Startup, Scaleup, Screwup

entenda como a agilidade em escala com foco nas pessoas potencializa resultados de valor aos clientes

The Step-By-Step Guide for Building a Great Company

With a new introduction and timeless tips and tricks, the ultimate fashion bible beloved by designers and fashion lovers alike is back in print. As this cult classic style guide shows, fashion isn't just for the elite. Whether you're a lover of designer labels or a master thrifter, this book is about cultivating your personal style on any budget.Cheap Chic covers all of the basics, and provides advice for stocking up on must-have items such as button-downs, t-shirts, denim, and one-of-a-kind vintage pieces. Readers will also be inspired by the vintage photos showcasing timeless styles as well as iconic pieces worn by the celebrities that inspired them. Packed with style ideas, shopping tips, and ways to cultivate your unique look,Cheap Chic is a go-to for fashion inspiration.

This open access book constitutes the proceedings of the 19th International Conference on Agile Software Development, XP 2018, held in Porto, Portugal, in May 2018. XP is the premier agile software development conference combining research and practice, and XP 2018 provided a playful and informal environment to learn and trigger discussions around its main theme make, inspect, adapt. The 21 papers presented in this volume were carefully reviewed and selected from 62 submissions. They were organized in topical sections named: agile requirements; agile testing; agile transformation; scaling agile; human-centric agile; and continuous experimentation.

In Large-Scale Scrum , Craig Larman and Bas Vodde offer the most direct, concise, actionable guide to reaping the full benefits of agile in distributed, global enterprises. Larman and Vodde have distilled their immense experience helping geographically distributed development organizations move to agile. Going beyond their previous books, they offer today's fastest, most focused guidance: "brass tacks" advice and field-proven best practices for achieving value fast, and achieving even more value as you move forward. Targeted to enterprise project participants and stakeholders, Large-Scale Scrum offers straight-to-the-point insights for scaling Scrum across the entire project lifecycle, from sprint planning to retrospective. Larman and Vodde help you: Implement proven Scrum frameworks for large-scale developments Scale requirements, planning, and product management Scale design and architecture Effectively manage defects and interruptions Integrate Scrum into multisite and offshore projects Choose the right adoption strategies and organizational designs This will be the go-to resource for enterprise stakeholders at all levels: everyone who wants to maximize the value of Scrum in large, complex projects.

Real-world tools to build your venture, grow your business, and avoid mistakes Startup, Scaleup, Screwup is an expert guide for emerging and established businesses to accelerate growth, facilitate scalability, and keep pace with the rapidly changing economic landscape. The contemporary marketplace is more dynamic than ever before increased global competition, the impact of digital transformation, and disruptive innovation factors require businesses to implement agile management and business strategies to compete and thrive. This indispensable book provides business leaders and entrepreneurs the tools and guidance to meet growth and scalability challenges head on. Equal parts motivation and practical application, this book answers the questions every business leader asks from the startup ventures to established companies. Covering topics including funding options, employee hiring, product-market validation, remote team management, agile scaling, and the business lifecycle, this essential resource provides a solid approach to grow at the right pace and stay lean. This book will enable you to: Apply 42 effective tools to sustain and accelerate your business growth Avoid the mistakes and pitfalls associated with rapid business growth or organizational change Develop a clear growth plan to integrate into your overall business model Structure your business for rapid scaling and efficient management Startup, Scaleup, Screwup: 42 Tools to Accelerate Lean & Agile Business Growth is a must-read for entrepreneurs, founders, managers, and senior executives. Author Jurgen Appelo shares his wisdom on the creative economy, agile management, innovation marketing, and organizational change to provide a comprehensive guide to business growth. Practical methods and expert advice make this book an essential addition to any business professional's library.

Running Lean

Testing Business Ideas

Software Business

Cheap Chic

A Nautical Trilogy

Life Has No Meaning Until You Create It

Benefits and Challenges of Digital Transformation

God loves us and has a plan for us. Every human being is a part in that plan. There is opposition in all things, and overcoming trials is one of the most important lessons we can learn. It took me a long time to figure this out and I am grateful for what I have learned. But those lessons did not come without a price. In this little book, I will humbly share some of what I have learned. Have you ever wondered what life would be like with the freedom to Work From Anywhere you want, whenever you want? Do you desire to work independently and/or wish to be your own boss someday? If so, and you're finally ready to do more than just dream about it, this helpful book will hopefully motivate you to WAKE UP immediately and make it a reality! Most importantly, it offers essential information that you'll need to know in order to properly proceed AND succeed with working from anywhere! In fact, this could actually be considered more of a trusty hand-guide, one that will continue to provide professional advice you can always relook at and rely on. Whether you want to start your own business, work as a freelancer full-time, or simply want to earn additional income, whatever your goal is, there is a better chance of reaching it with this beneficial book. The first several chapters will inspire and allow you to focus and fertilize your thought process. The later chapters feature in-depth explanations of some potential jobs you can work from anywhere. But, when you begin to think outside of the box, the list of opportunities can be almost endless! After completing the reading of all 160 empowering pages, you can go forward on your quest with confidence while applying everything you've learned so far! Order Work From Anywhere NOW - and literally change the way you view your work! *Please realize that this is not intended to be a standalone guide, as the very subject matter inside really IS a work in progress. Not only is working from anywhere a relatively new prospect, but we typically utilize technology to do it. Since innovations are inevitable, we must progress with them and stay up-to-date. Furthermore, it is recommended that you also read The Four Agreements and/or similar introductory works for additional information and inspiration!

Innovation principles to bring about meaningful and sustainable growth in your organization Using a list of more than 2,000 successful innovations, including Cirque du Soleil, early IBM mainframes, the Ford Model-T, and many more, the authors applied a proprietary algorithm and determined ten meaningful groupings—the Ten Types of Innovation—that provided insight into innovation. The Ten Types of Innovation explores these insights to diagnose patterns of innovation within industries, to identify innovation opportunities, and to evaluate how firms are performing against competitors. The framework has proven to be one of the most enduring and useful ways to start thinking about transformation. Details how you can use these innovation principles to bring about meaningful—and sustainable—growth within your organization Author Larry Keeley is a world renowned speaker, innovation consultant, and president and co-founder of Doblin, the innovation practice of Monitor Group: BusinessWeek named Keeley one of seven Innovation Gurus who are changing the field The Ten Types of Innovation concept has influenced thousands of executives and companies around the world since its discovery in 1998. The Ten Types of Innovation is the first book explaining how to implement it

"Tales in The Key of Sea" is a three part action drama set on the high seas in the 1700's. It follows the adventures of Ian and Bonnie as they sail from England to the Caribbean, getting captured by pirates and shipwrecked in a journey that romantically joins them through mutual adversity. The second part of the trilogy involves their grown daughter as she sails to India, Madagascar and other East African settings from England as a stowaway to be with her British Naval boyfriend who's trying to assist the East India Tea Company. The final part of the trilogy deals with the son as he sets sail on a secret mission for the Royal Navy that takes him to Gibraltar and the Mediterranean. Historical references are made regarding pirates, locales, and the ships.

Lean Change Management

The Product Book: How to Become a Great Product Manager

A Visual Toolkit for Making Change Stick

Lean UX

EDGE

The Opportunity Analysis Canvas

Fundamentals and Applications

"Nobody asked you to show up." Every experienced product manager has heard some version of those words at some point in their career. Think about a company. Engineers build the product. Designers make sure it has a great user experience and looks good. Marketing makes sure customers know about the product. Sales get potential customers to open their wallets to buy the product. What more does a company need? What does a product manager do? Based upon Product School's curriculum, which has helped thousands of students become great product managers, The Product Book answers that question. Filled with practical advice, best practices, and expert tips, this book is here to help you succeed!

Outlines a revisionist approach to management while arguing against common perceptions about the inevitability of startup failures, explaining the importance of providing genuinely needed products and services as well as organizing a business that can adapt to continuous customer feedback.

Introduction -The phenomena that is falling in love is a journey. Like all journeys, as love finds us, we also find ourselves. We are awakened to our dreams, our fears, our insecurities. Our eyes are opened to another reality where we are no longer alone and our actions don't solely affect us. There are things we must give up: control, fear, our past to name a few, and we have infinite things to gain. Love is like getting on a rollercoaster for the first time. The apprehension almost strong enough to make you think twice, but you get over that fear. You wait in line, you learn patience and how to calm your irrational fears. Then you are strapped in and a new wave of fear washes over you. Then it begins, and it is much too late to turn back. In that moment you wonder what the hell you were thinking. It starts, you endure the ups and down, the twists and turns, the ugly feelings in your belly, and then it's over. You realize it wasn't so bad and that the experience made all that came with it worthwhile. This book is a collection of prose and poetry focused on the unique experience of falling in love. Though we will all experience love differently, I hope these words touch, heal, and encourages its readers to be fearless in the face of love.

From the creator of "Developing Innovative Ideas for New Companies," the #1 course in entrepreneurship with over 1,000,000 learners from 175 countries. IN THE OPPORTUNITY ANALYSIS CANVAS, DR. JAMES V. GREEN SHARES HOW TO BECOME MORE EFFECTIVE IN IDENTIFYING AND ANALYZING ENTREPRENEURIAL OPPORTUNITIES, AND BUILDING SUSTAINABLY COMPETITIVE COMPANIES. Why are entrepreneurs successful? How can we understand and develop our thinking to be better entrepreneurs? What are the keys to developing winning entrepreneurial ideas? Distilling vast amounts of research in psychology, sociology, and economics into a practical how-to guide for aspiring and active entrepreneurs, Dr. Green presents a whole new understanding of entrepreneurial mindset and action. At its core, The Opportunity Analysis Canvas contains a powerful argument that anyone can be a successful entrepreneur by thoughtfully examining themselves and the business opportunity. By harnessing these insights, we can transform our ideas into businesses that are lasting successes. DR. JAMES V. GREEN, an award-winning educator at the University of Maryland, leads the education activities of the Maryland Technology Enterprise Institute (Mtech) in the A. James Clark School of Engineering. As its Director of Entrepreneurship Education, he leads undergraduate and graduate courses in entrepreneurship, innovation, and technology commercialization. With more than twenty publications to his credit, he is a thought leader in entrepreneurship education.

Ten Types of Innovation

Prose & Cons

19th International Conference, XP 2018, Porto, Portugal, May 21–25, 2018, Proceedings

How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses

Appendix to the Journals of the House of Representatives of New Zealand

Iterate from Plan A to a Plan That Works

Tales in the Key of Sea

A new classic, cited by leaders and media around the globe as a highly recommended read for anyone interested in innovation. In The Innovator's DNA, authors Jeffrey Dyer, Hal Gregersen, and bestselling author Clayton Christensen (The Innovator's Dilemma, The Innovator's Solution, How Will You Measure Your Life?) build on what we know about disruptive innovation to show how individuals can develop the skills necessary to move progressively from idea to impact. By identifying behaviors of the world's best innovators—from leaders at Amazon and Apple to those at Google, Skype, and Virgin Group—the authors outline five discovery skills that distinguish innovative entrepreneurs and executives from ordinary managers: Associating, Questioning, Observing, Networking, and Experimenting. Once you master these competencies (the authors provide a self-assessment for rating your own innovator's DNA), the authors explain how to generate ideas, collaborate to implement them, and build innovation skills throughout the organization to result in a competitive edge. This innovation advantage will translate into a premium in your company's stock price—an innovation premium—which is possible only by building the code for innovation right into your organization's people, processes, and guiding philosophies. Practical and provocative, The Innovator's DNA is an essential resource for individuals and teams who want to strengthen their innovative prowess.

Master new, disruptive technologies in the field of auditing Agile Auditing: Fundamentals and Applications introduces readers to the applications and techniques unlocked by tested and proven agile project management principles. This book educates readers on an approach to auditing that emphasizes risk-based auditing, collaboration, and speedy delivery of meaningful assurance assessments while ensuring quality results and a focus on the areas that pose the greatest material risks to the business under audit. The discipline of auditing has been forever changed via the introduction of new technologies, including: Machine learning Virtual Conferencing Process automation Data analytics Hugely popular in software development, the agile approach is just making its way into the field of audit. This book provides concrete examples and practical solutions for auditors who seek to implement agile techniques and methods. Agile Auditing is perfect for educators, practitioners, and students in the auditing field who are looking for ways to introduce greater levels of efficiency and effectiveness to their discipline.

"Change resistance is a natural reaction, when you don't involve the people affected by the change in the design of the change. This book will help you implement successful change and bypass change resistance by co-creating change. The book will do that through examples of how innovative practices can dramatically improve the success of change programs. These practices combine Agile, Lean Startup, change management, organizational development and psychology communities. This book will change how you think about change."--

Business Model Generation is a handbook for visionaries, game changers, and challengers striving to defy outmoded business models and design tomorrow's enterprises. If your organization needs to adapt to harsh new realities, but you don't yet have a strategy that will get you out in front of your competitors, you need Business Model Generation. Co-created by 470 "Business Model Canvas" practitioners from 45 countries, the book features a beautiful, highly visual, 4-color design that takes powerful strategic ideas and tools, and makes them easy to implement in your organization. It explains the most common Business Model patterns, based on concepts from leading business thinkers, and helps you reinterpret them for your own context. You will learn how to systematically understand, design, and implement a game-changing business model--or analyze and renovate an old one. Along the way, you'll understand at a much deeper level your customers, distribution channels, partners, revenue streams, costs, and your core value proposition. Business Model Generation features practical innovation techniques used today by leading consultants and companies worldwide, including 3M, Ericsson, Capgemini, Deloitte, and others. Designed for doers, it is for those ready to abandon outmoded thinking and embrace new models of value creation: for executives, consultants, entrepreneurs, and leaders of all organizations. If you're ready to change the rules, you belong to "the business model generation!"

Business Model Generation
Collaborative Dimensional Modeling, from Whiteboard to Star Schema
Help Any Team Build a Better Experience
Insurance 4.0
Alphas Heat the Sheets
Charting Change
Mastering the Five Skills of Disruptive Innovators
More than 100,000 entrepreneurs rely on this book for detailed, step-by-step instructions on building successful, scalable, profitable startups. The National Science Foundation pays hundreds of startup teams each year to follow the process outlined in the book, and it's taught at Stanford, Berkeley, Columbia and more than 100 other leading universities worldwide. Why? The Startup Owner's Manual guides you, step-by-step, as you put the Customer Development process to work. This method was created by renowned Silicon Valley startup expert Steve Blank, co-creator with Eric Ries of the "Lean Startup" movement and tested and refined by him for more than a decade. This 608-page how-to guide includes over 100 charts, graphs, and diagrams, plus 77 valuable checklists that guide you as you drive your company toward profitability. It will help you: • Avoid the 9 deadly sins that destroy startups' chances for success • Use the Customer Development method to bring your business idea to life • Incorporate the Business Model Canvas as the organizing principle for startup hypotheses • Identify your customers and determine how to "get, keep and grow" customers profitably • Compute how you'll drive your startup to repeatable, scalable profits. The Startup Owner's Manual was originally published by K&S Ranch Publishing Inc. and is now available from Wiley. The cover, design, and content are the same as the prior release and should not be considered a new or updated product.
Offers a systematic approach to product/market fit, discussing customer involvment, optimal time to obtain funding, and when to change the plan.
User experience (UX) design has traditionally been a deliverables-based practice, with wireframes, site maps, flow diagrams, and mockups. But in today's web-driven reality, orchestrating the entire design from the get-go no longer works. This hands-on book demonstrates Lean UX, a deeply collaborative and cross-functional process that lets you strip away heavy deliverables in favor of building shared understanding with the rest of the product team. Lean UX is the evolution of product design; refined through the real-world experiences of companies large and small, these practices and principles help you maintain daily, continuous engagement with your teammates, rather than work in isolation. This book shows you how to use Lean UX on your own projects. Get a tactical understanding of Lean UX—and how it changes the way teams work together Frame a vision of the problem you're solving and focus your team on the right outcomes Bring the designer's tool kit to the rest of your product team Break down the silos created by job titles and learn to trust your teammates Improve the quality and productivity of your teams, and focus on validated experiences as opposed to deliverables/documents Learn how Lean UX integrates with Agile UX
A practical guide to effective business model testing 7 out of 10 new products fail to deliver on expectations. Testing Business Ideas aims to reverse that statistic. In the tradition of Alex Osterwalder's global bestseller Business Model Generation, this practical guide contains a library of hands-on techniques for rapidly testing new business ideas. Testing Business Ideas explains how systematically testing business ideas dramatically reduces the risk and increases the likelihood of success for any new venture or business project. It builds on the internationally popular Business Model Canvas and Value Proposition Canvas by integrating Assumptions Mapping and other powerful lean startup-style experiments. Testing Business Ideas uses an engaging 4-color format to: Increase the success of any venture and decrease the risk of wasting time, money, and resources on bad ideas Close the knowledge gap between strategy and experimentation/validation Identify and test your key business assumptions with the Business Model Canvas and Value Proposition Canvas A definitive field guide to business model testing, this book features practical tips for making major decisions that are not based on intuition and guesses. Testing Business Ideas shows leaders how to encourage an experimentation mindset within their organization and make experimentation a continuous, repeatable process.
If You Can Walk, You Can Dance
The Cave
Work from Anywhere
Collaborative Product Design
A Handbook for Visionaries, Game Changers, and Challengers
Agile Auditing
I Am a Work in Progress

User story mapping is a valuable tool for software development, once you understand why and how to use it. This insightful book examines how this often misunderstood technique can help your team stay focused on users and their needs without getting lost in the enthusiasm for individual product features. Author Jeff Patton shows you how changeable story maps enable your team to hold better conversations about the project throughout the development process. Your team will learn to come away with a shared understanding of what you're attempting to build and why. Get a high-level view of story mapping, with an exercise to learn key concepts quickly Understand how stories really work, and how they come to life in Agile and Lean projects Dive into a story's lifecycle, starting with opportunities and moving deeper into discovery Prepare your stories, pay attention while they're re built, and learn from those you convert to working software
Three sizzling shorts featuring hot Alpha heroes ready, willing, and very much able to do anything-and everything-to heat the sheets and claim their woman.
> Conteúdo criado por 64 pessoas com grande atuação no mercado, experiências diversificadas e cases reais > Apresentação de 8 frameworks e diversas práticas para escalar o ágil nas organizações, incluindo o modelo JAE > Prefácios escritos por duas referências em agilidade: Alistair Cockburn e André Vidal Por que o sucesso das práticas ágeis em um time não garante sucesso quando escalamos sua adoção? Quais modelos e práticas colaboram na jornada para escalar a agilidade? Por que os métodos ágeis nem sempre entregam os benefícios prometidos? Qual o papel das pessoas para sustentar resultados duradouros? A Jornada do Ágil Escalado incentiva o potencial das pessoas, que criam organizações melhores e geram oportunidades para o crescimento de todos! /// A Jornada Colaborativa é uma comunidade apaixonada por pessoas e tecnologia que escreve livros unindo experiências diversificadas dos coautores e curadoria dos organizadores selecionados para manter o alto padrão de qualidade. Os royalties dos livros ficam reservados com a editora para ajudar na compra dos exemplares que usamos no Summit Jornada Colaborativa e a receita é doada para instituições carentes (doamos R$ 125 mil para 10 instituições em 2019 e 2020). Parabenizamos a dedicação dos organizadores e coautores para concretizar esta obra e agradecemos às organizações que apoiam o Summit Jornada Colaborativa e JornadaCast Júnior Rodrigues Líder do time organizador e curadoria // Coautores: Adriana Simão Alessandro Teixeira Reis Alexsandro T. de Carvalho Ana G. Soares Anderson Sales André H. Abrantes Pereira André Vidal Antonio Muniz Bárbara Cabral da Conceição Bruno Jardim Carlos Eduardo C. de Sousa Carlos Tristacci Claudio Mattos Déborah Zavistanavicius Zapata Eduardo Yukio Miyake Eric Leite Fernando Cunha Siqueira Filho Fernando Hannaka Flaviane M. Francisco Separovic Gabriel Pistillo Fernandes Gisele Botelho Guilherme Santos Guilherme Villanova Gustavo Rates Ingrid Andrade Jacqueline Viana Juan Vilaronga Júnior Rodrigues Karla de Lima e Silva Lucas Tito Luiz Guilherme Carvalho Marcelo Beiral Marcos Afonso Dias Marcos Antonio Junior Marcos Venícios Araújo Maurício Moreira da Silva Mayla Lemos Mayra Augusto Santos Mônica Cruz Nelson Tadeu Diaz Norival Neri Junior Paulo Alves Paulo Emílio A. dos Santos Paulo Miele Paulo Sidney Ferreira Rafael Gomes dos Santos Rafael Pessoa Raphael Boldrini Dias Regiane Moura Mendonça Renato Penha Ricardo Dias de C. Farias Robertha M. Rodrigues Roberto Caldas Robson Carmo Rocio Briceño López Rodrigo Cabral Ronaldo Menezes Rosiana da Silva Bertolazi Silvio Eutímio de Barros Thais Rigolon Valéria A. Generosa Vanessa Blas Garcia Vitor Cardoso Wesley de Sá Teles
Agile Data Warehouse Design is a step-by-step guide for capturing data warehousing/business intelligence (DW/BI) requirements and turning them into high performance dimensional models in the most direct way: by modelstorming (data modeling] brainstorming) with BI stakeholders. This book describes BEAM, an agile approach to dimensional modeling, for improving communication between data warehouse designers, BI stakeholders and the whole DW/BI development team. BEAM provides tools and techniques that will encourage DW/BI designers and developers to move away from their keyboards and entity relationship based tools and model interactively with their colleagues. The result is everyone thinks dimensionally from the outset! Developers understand how to efficiently implement dimensional modeling solutions. Business stakeholders feel ownership of the data warehouse they have created, and can already imagine how they will use it to answer their business questions. Within this book, you will learn: Agile dimensional modeling using Business Event Analysis & Modeling (BEAM) Modelstorming: data modeling that is quicker, more inclusive, more productive, and frankly more fun! Telling dimensional data stories using the 7Ws (who, what, when, where, how many, why and how) Modeling by example not abstraction: using data story themes, not crow's feet, to describe detail Storyboarding the data warehouse to discover conformed dimensions and plan iterative development Visual modeling: sketching timelines, charts and grids to model complex process measurement - simply Agile design documentation: enhancing star schemas with BEAM dimensional shorthand notation Solving difficult DW/BI performance and usability problems with proven dimensional design patterns LawrenceCorr is a data warehouse designer and educator. As Principal of DecisionOne Consulting, he helps clients to review and simplify their data warehouse designs, and advises vendors on visual data modeling techniques. He regularly teaches agile dimensional modeling courses worldwide and has taught dimensional DW/BI skills to thousands of students. Jim Stagnitto is a data warehouse and master data management architect specializing in the healthcare, financial services, and information service industries. He is the founder of the data warehousing and data mining consulting firm Llumino.
Value-Driven Digital Transformation
The Lean Startup
The Innovator's DNA
The Garlic Tree
Value Proposition Design
Applying Lean Principles to Improve User Experience
42 Tools to Accelerate Lean and Agile Business Growth
Research shows that up to seventy percent of all change initiatives fail. Let's face it, change is hard, as is getting an organization on board and working through the process. One thing that has been known to be effective is onboarding teams not only to understand this change, but to see the process and the progress of institutional change. Charting Change will help teams and companies visualize this complicated process. Kelley has developed the Change Planning Canvas, which enables leadership and project teams to easily discuss the variable that will influence the change effort and organize them in a collaborative and visual way. It will help managers build a cohesive approach that can be more easily embraced by employees who are charged with the actual implementation of change. This book will teach readers how to use this visual toolkit to build a common language and vision for implementing change.
An unassuming family struggles to keep up with the ruthless pace of progress in "a genuinely brilliant novel" from a Nobel Prize winner (Chicago Tribune). A Los Angeles Times Best Book of the Year and a New York Times Notable Book Cipriano Algor, an elderly potter, lives with his daughter Marta and her husband Marçal in a small village on the outskirts of The Center, an imposing complex of shops, apartments, and offices. Marçal works there as a security guard, and Cipriano drives him to work each day before delivering his own humble pots and jugs. On one such trip, he is told not to make any more deliveries. People prefer plastic, apparently. Unwilling to give up his craft, Cipriano tries his hand at making ceramic dolls. Astonishingly, The Center places an order for hundreds, and Cipriano and Marta set to work—until the order is cancelled and the penniless trio must move from the village into The Center. When mysterious sounds of digging emerge from beneath their new apartment, Cipriano and Marçal investigate; what they find transforms the family's life, in a novel that is both "irrepressibly funny" (The Christian Science Monitor) and a "triumph" (The Washington Post Book World). "The struggle of the individual against bureaucracy and anonymity is one of the great subjects of modern literature, and Saramago is often matched with Kafka as one of its premier exponents. Apt as the comparison is, it doesn't convey the warmth and rueful human dimension of novels like Blindness and All the Names. Those qualities are particularly evident in his latest brilliant, dark allegory, which links the encroaching sterility of modern life to the parable of Plato's cave . . . [a] remarkably generous and eloquent novel." —Publishers Weekly Translated from the Portuguese by Margaret Jull Costa
EDGE: The Agile Operating Model That Will Help You Successfully Execute Your Digital Transformation "[The authors'] passion for technology allows them to recognize that for most enterprises in the 21st century, technology is THE business. This is what really separates the EDGE approach. It is a comprehensive operating model with technology at its core." —From the Foreword by Heidi Musser, Executive Vice President and Principal Consultant, Leading Agile; retired, Vice President and CIO, USAA Maximum innovation happens at the edge of chaos: the messy, risky, and uncertain threshold between randomness and structure. Operating there is uncomfortable but it's where organizations "invent the future." EDGE is a set of fast, iterative, adaptive, lightweight, and value-driven tools to achieve digital transformation, and EDGE: Value-Driven Digital Transformation is your guide to using this operating model for innovation. Jim Highsmith is one of the world's leading agile pioneers and a coauthor of the Agile Manifesto. He, Linda Luu, and David Robinson know from their vast in-the-trenches experience that sustainable digital transformation requires far more than adopting isolated agile practices or conventional portfolio management. This hard, indispensable work involves changing culture and mindset, and going beyond transforming the IT department. EDGE embraces an adaptive mindset in the face of market uncertainty, a visible, value-centered portfolio approach that encourages continual value linkages from vision to detailed initiatives, incremental funding that shifts as strategies evolve, collaborative decision-making, and better risk mitigation. This guide shows leaders how to use the breakthrough EDGE approach to go beyond incremental improvement in a world of exponential opportunities. Build an organization that adapts fast enough to thrive Clear away unnecessary governance processes, obsolete "command and control" leadership approaches, and slow budgeting/planning cycles Improve collaboration when major, fast-paced responses are necessary Continually optimize investment allocation and monitoring based on your vision and goals Register your product for convenient access to downloads, updates, and/or corrections as they become available. See inside book for details.
Industry 4.0 has spread globally since its inception in 2011, now encompassing many sectors, including its diffusion in the field of financial services. By combining information technology and automation, it is now canvassing the insurance sector, which is in dire need of digital transformation. This book presents a business model of Insurance 4.0 by detailing its implementation in processes, platforms, persons, and partnerships of the insurance companies alongside looking at future developments. Filled with business cases in insurance companies and financial services, this book will be of interest to those academics and researchers of insurance, financial technology, and digital transformation, alongside executives and managers of insurance companies.
Agile Processes in Software Engineering and Extreme Programming
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A Complete Guide to Developing Great Product Managers
Discover the Whole Story, Build the Right Product
The Startup Owner's Manual
The Golden Age of Prince Henry the Navigator
A Field Guide for Rapid Experimentation
This book contains the refereed proceedings of the 6th International Conference on Software Business, ICSOB 2015, held in Braga, Portugal, in June 2015. The theme of the event was "Enterprising Cities" focusing on a noticeable spillover of software within other industries enabling new business models: Companies bundle their physical products and software services into solutions and start to sell independent software products in addition to physical products. The 16 full, five short, and three doctoral symposium papers accepted for ICSOB were selected from 42 submissions. The papers span a wide range of issues related to contemporary software business—from strategic aspects that include external reuse, ecosystem participation, and acquisitions to operational challenges associated with running software business.
Como inovar e criar negócios sustentáveis para obter melhores resultados e minimizar riscos com o uso de Métodos Visuais e Ágeis em seus projetos! Agile Think Canvas é um manual de práticas colaborativas construído com base em um método de trabalho que utiliza conceitos de Design Thinking e Gestão Ágil para o desenvolvimento de novos produtos e serviços. Voltado para aqueles que se utilizam da criatividade nos processos de inovação dos produtos e serviços, a metodologia Agile Think Canvas engloba: definição de uma visão de produto, estudo de personas, suas respectivas jornadas, entendimento dos riscos, definição do MVP, prototipação, construção do produto por meio de técnicas amplamente difundidas por métodos e frameworks presentes no Agile e aprendizado. Agile Think Canvas tem por objetivo ajudar os profissionais das mais diversas áreas que atuam através de processos tradicionais a romperem barreiras. Indicado a estudantes, professores e profissionais das áreas de gestão, governança, negócios e produtos que tenham interesse em explorar novas ferramentas visuais de gestão de projetos, adaptadas para suas atividades organizacionais, propiciando maior agilidade, transparência e resultados com alto valor agregado a empresas e clientes.
The HCD Toolkit was designed specifically for NGOs and social enterprises that work with impoverished communities in Africa, Asia, and Latin America.
Are you a product leader looking for advice on how to be certain that every product manager on your team lives up to their full potential? Do you want to make sure your product people are competent, empowered, and inspired, and would you like to know how you can best help them on this journey? If you answered "yes" to any of these questions, then this book is for you! By the end of this book, you will understand: - Why you need to focus on the personal development of every product manager-and of the team as a whole-to unlock their full potential. - Why coaching is an important part of your job, and how to do it in the most effective way. - How you can define what a good product manager looks like. - How you can accurately assess product managers and provide them with valuable, actionable, and helpful feedback on their current performance that will help them perform even better. - Which methods/frameworks you can use to make sure product managers learn what they need to know to be more effective-enhancing their people skills. And you will be able to: - Reflect on your own coaching personality and define your own areas for development. - Efficiently prepare and use one-on-ones as your main coaching tool.
6th International Conference, ICSOB 2015, Braga, Portugal, June 10-12, 2015, Proceedings
A Collection of Prose & Poetry Following the Evolution of Love
Agile Data Warehouse Design
A Blank Canvas of Opportunity Awaits
User Story Mapping
Agile Think Canvas

Hundreds of Money-Saving Hints to Create Your Own Great Look

We are all presented with a 'meaningless' blank canvas at birth. The marks this canvas gathers over time are there to complete a picture – your picture. None of these marks are so permanent that you cannot erase them or paint over them. All of them, in some way, give meaning and significance to life. Some marks may appear to be running the picture while others are so precious that we think they are the picture. But, in the final analysis, any masterpiece includes both light and shade; the one is not more important than the other. The story of YOUR life is captured in YOUR picture. Take responsibility for your canvas and seek ways to paint a picture that will serve yourself and those around you. If it is a meaningful life you want, this is the book that will grow your understanding of meaning, deepen your relationship with yourself and others, and inspire you to create a life worth living.

Large-Scale Scrum

The Discipline of Building Breakthroughs

Jornada do Ágil Escalado

How to Create Products and Services Customers Want

Strong Product People